

## Possible Approach for Workshop #2

### *Workshop #2 Objectives*

- (1) **INFORM** participants about:
  - a. The purpose and process for the Steering Committee's work — City Council charge, what the Steering Committee has accomplished, the schedule, future process, and ultimate recommendations to PC/CC.
  - b. The results from Workshop #1.
  - c. How the Steering Committee used the Workshop #1 results.
  - d. Where the Steering Committee is in the process (preliminary goals and principles, and preliminary sorting of possible housing sites for community feedback — 1% by 2013 and Beyond 1%).
  - e. What type of feedback the Steering Committee is looking for from the community in Workshop #2.
  - f. Products reviewed by the Steering Committee (have review copies available of Workshop #1 Summary and Site Worksheets).
  
- (2) **OBTAIN FEEDBACK** on:
  - a. Priority groupings of sites — any changes in site priorities and, most importantly, the reasons why changes are recommended — for top 20, middle 10 and bottom 7.
  - b. Identification of the most important principles used by participants in evaluating sites by priority groupings.
  - c. Any other community comments or suggestions — is anything missing that has not been considered?

### *Advantages of **Open House Format** vs. Large/Small Groups Discussion*

- (1) Less time to put together and fewer staff needed.
- (2) Significantly easier and faster to compile results for Steering Committee use (consistent with the proposed schedule).
- (3) There are techniques we can use in an Open House format to obtain useful feedback pertinent to the next steps in the Steering Committee's deliberations.

### *Recommended Approach for Community Workshop #2 Open House (see attached diagram of the Teen Center Layout)*

- (1) **Welcome/Sign-In Table** — Handouts:
  - a. Overview of the Purpose and Process (*possible a "Workshop Guide" similar to Workshop #1*)
  - b. "Initial Tally of Potential Housing Sites"
  - c. "Comment Sheet" (*see below*)

- d. Name tags
- (2) **Where You Live Map** — Map to place dots where participants live. (*Similar to last workshop*)
- (3) **Continuous Powerpoint presentation** next to the Orientation Station #1 — covering:
- a. The City Council charge to the Steering Committee.
  - b. Process
  - c. Workshop #1
  - d. SC process for reviewing sites
  - e. Development of goals and principles for determining site potential for housing.
  - f. Initial sorting of sites.
  - g. Purpose of Workshop #2
  - h. Feedback materials

*Note: The idea behind the Powerpoint presentation would be to take a first-cut at developing presentation materials the Steering Committee can use, once refined, for presenting recommendations to the PC and CC.*

- (4) **Comment Sheet**
- a. Structured around the three priority groups of sites (top priority sites, middle priority sites, and lower priority sites)
  - b. Participants go to each station to learn about groupings – goals and principles used, reasons for sites being included, location of sites, etc.
  - c. Comment sheet would be set-up to enable participants to (1) identify specific sites they would move to another category; and, importantly, (2) the reasons/principles participants WHY they would move a particular site. There would also be space for “Other Comments.”
  - d. Participants would fill out the comment at Station #5
  - e. Illustrative sample of the Comment Sheet:

Comment Sheet (Illustrative Sample)	
TOP Priority Sites	Reasons for Change
MIDDLE Priority Sites	Reasons for Change
LOWER Priority Sites	Reasons for Change
<i>Other Comments:</i>	

- (5) **Station #1** — Orientation (Kevin and Mark) — similar to last time with improvements based on Steering Committee suggestions.
- Maps
  - List of Sites
  - Process/Schedule (simple)
  - Wall-Graphic Summary of Workshop #1 directions
  - Goals and Principles
- (6) **Station #2** — TOP PRIORITY Sites Group — Top 20 Sites Identified as Possible for 1% Growth Guidelines through June 2013 (2,300 units):
- Map (highlight those sites in this group)
  - List of Sites
  - Goals and Principles
- (7) **Station #3** — MIDDLE PRIORITY Sites Group — Next 10 Identified as Possible Housing Sites:
- Map (highlight those sites in this group)
  - List of Sites
  - Goals and Principles
- (8) **Station #4** — LOWER PRIORITY Sites Group — Last 7 Identified as Possible Housing Sites:
- Map (highlight those sites in this group)
  - List of Sites
  - Goals and Principles
- (9) **Station #5** — WORK STATION — Place to fill out comment sheet, with the following resources available:
- Hard copies of the Powerpoint presentation
  - Workshop #1 Summary
  - Worksheets for the sites compiled into a book.

- (10) **Station #6** — DOT Exercise — Each participant will receive 5 dots to place next to the top 5 principles they used to evaluate potential housing sites priorities.
  - a. One dot per principle (staff to oversee to make sure this occurs)
  - b. Goals and Principles
  
- (11) **Station #7** — Place to return Comment Sheets

### Teen Center Basement Layout for January 2008 Open House

