

Environmentally Preferable Purchasing



Buying Recycled-Content and Environmentally Preferable Products



Now that recycling is an everyday activity for many people, it's time to take a look at the other side of the equation: buying recycled products. Setting materials out for recycling is only the first step.

Once materials are separated and collected, they are remanufactured into new products, such as recycled content paper. In order to complete the recycling loop, consumers have to buy recycled-content products.

Buying recycled creates new markets for recyclable materials. And, as many consumers already know, recycled products are comparable in quality, price and durability. Make your views known. If your store doesn't have recycled content products, ask the manager to carry them.

“Environmentally Preferable Purchasing”. To protect our environment and our own health, it is important to consider how a product is made and what it's made with. Beyond recycled content, it is also important to look at other environmental attributes of products, such as energy consumption, toxicity, air and water pollution impact, materials efficiency (such as packaging), and the disposal impact at the end of its useful life.

Courtesy of Stopwaste.org