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March 24, 2010

The Honorable Ruth Asmundson
 City of Davis
 Russell Boulevard
 Davis, CA 95616

Dear Mayor Asmundson:

As Executive Director of the Sacramento Area Commerce and Trade Organization (SACTO), I enthusiastically support the City of Davis' campaign to become a Google "Fiber for Communities" test site.

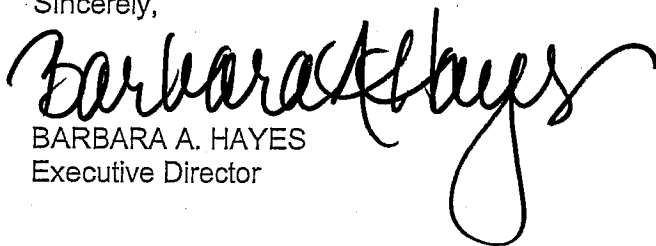
SACTO is the Sacramento Region's leading facilitator of economic development. It brings together the organizations, information and resources in the pursuit of jobs, talent and investment needed to ensure regional prosperity and global competitiveness. Over the last 35 years, SACTO has assisted hundreds of companies locate and expand in the region, resulting in the creation of more than 100,000 direct jobs, generating billions of dollars of investment and strengthening the regional economy.

The presence of high-speed, fiber-optic-to-home internet connections would greatly enhance City of Davis connectivity as a community and act as a stimulus to the unique, collaborative network of researchers, science and medical professionals who call Davis home. Davis is home to UC Davis and its 30,000 undergraduate and graduate students, each proficient with technology and the Internet. This unique demographic augments the City's profile as a highly-educated, well-informed and technologically-active community.

A high-speed, fiber-optic-to-home network would revolutionize the way the City operates. It could enhance our research methods and stimulate our local economy. It could enable our community to communicate more effectively and more efficiently. It could spark entrepreneurship and foster innovation. It would enhance our reputation for cooperation and collaboration.

Please count on me as a strong advocate for the selection of the City of Davis as a "Fiber for Communities" test site. The City of Davis is truly a unique community. Nowhere else can one find such a dynamic blend of and interest in emerging, green technologies, a historic reliance on pollution-free transportation, and a devotion to scholarship and innovation. All of these make us the City of Davis an outstanding candidate. I recommend the City of Davis most highly!

Sincerely,



BARBARA A. HAYES
 Executive Director

Sacramento Area Commerce and Trade Organization