



City of Davis City Manager Recruitment

Community Survey

Ralph Andersen & Associates is beginning the recruitment process for the new City Manager and the City Council has asked for your input.

You may respond to this survey in multiple ways – (1) online survey or (2) hardcopy response mailed to Ralph Andersen & Associates via U.S. Mail or (3) Email as an attachment.

Online Survey Instructions (Preferred Method): Click on the following link:
www.ralphandersen.com/CityManagerSurvey.html

U.S. Mail / Email Instructions: To complete this survey via hardcopy and send via U.S. Mail you can either print the survey to handwrite your answers or type your answers directly into this document (i.e., place an "X" in the appropriate column that best describes the importance of each characteristic/attribute). To Email this survey, complete the survey by typing your answers directly into this document, save the document, then attach it to your email. Once you have completed the survey, please mail or Email it directly to Ralph Andersen & Associates **prior to April 29, 2011.**

Mailing Address:

Ralph Andersen & Associates
5800 Stanford Ranch Road, Suite #410
Rocklin, CA 95765

Email Address:

PublicForum@ralphandersen.com

Do you live in Davis?

- Yes
 No

As a member of this community, how long have you resided in the city of Davis?

- 0 – 5 years
 6 – 10 years
 11 or more years

Are you a student at UC Davis?

- Yes
 No

Are you a business owner in Davis?

- Yes
 No

Why did you choose to locate your business in the city of Davis?

If a business owner in Davis, how long have you owned a business in Davis?

- 0 – 5 years
- 6 – 10 years
- 11 or more years

Do you currently work in Davis or at UC Davis?

- Yes
- No

What is your main mode of transportation when in the city of Davis?

- Bicycle
- Public Transportation
- Car
- Walking

What % of shopping do you do in Davis?

- 0 to 10%
- 11 to 50%
- 51% or more

Select the top three (3) issues and/or attributes of the City of Davis that are most important to you (select no more than 3).

- Overall Financial Stability of the City
- Sustainability and Environmental Quality Programs
- Promoting Bicycle-friendly Environment / Bikeways / Pedestrian Paths
- Recreation and Community Events
- Parks and Open Space
- Downtown Redevelopment and Revitalization to enhance vibrancy of the Downtown Area
- Customer Service Levels at City Hall
- Relationship with the University
- Public Safety
- Reducing Traffic / Traffic Congestion
- Improving Quality of Street / Road Infrastructure
- Other: _____

Please rate the importance of each of the following characteristics/attributes as they relate to the personal characteristics of the *City Manager*.

Fiscal/Financial Expertise

- Very Important
- Important
- Not Important

Streamlining, reorganize and improve City Operations

- Very Important
- Important
- Not Important

Experience with Community Development and Planning

- Very Important
- Important
- Not Important

Experience with Sustainability (programs that support and promote economic, "green" jobs, environmental, and social long-term impacts)

- Very Important
- Important
- Not Important

Approachability / Availability to the Public

- Very Important
- Important
- Not Important

Civic Involvement

- Very Important
- Important
- Not Important

Please add other qualities or attributes not on the list that you feel are important in a City Manager.

Please contribute any other thoughts or opinions you have about the search for a new City Manager.

On behalf of the City Council, thank you for your input.