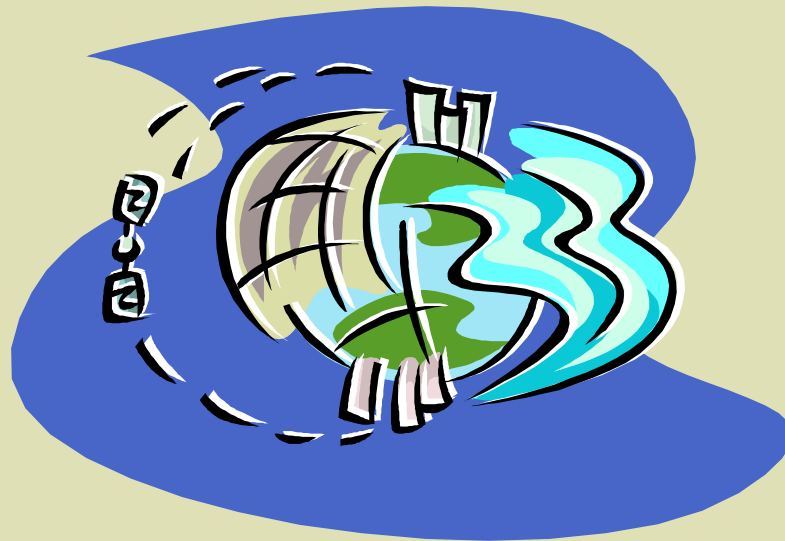


# City of Davis

## Telecommunications and Cable Ordinance



# Why a new Ordinance?



- Telecommunications is changing
  - Competition
  - New Applicants
- Changes in state and federal law
- Potential change in existing provider
- Opportunities to improve services:  
PEG, I-Net, City Revenues

# Ordinance vs. Franchise

- Ordinance is an enabling document
  - even playing field
  - preference of local jurisdiction
  - items could be negotiated as needed
- Details related to PEG access, Institutional Network, City revenues, Broadband width will be included in the franchise agreements with individual providers.

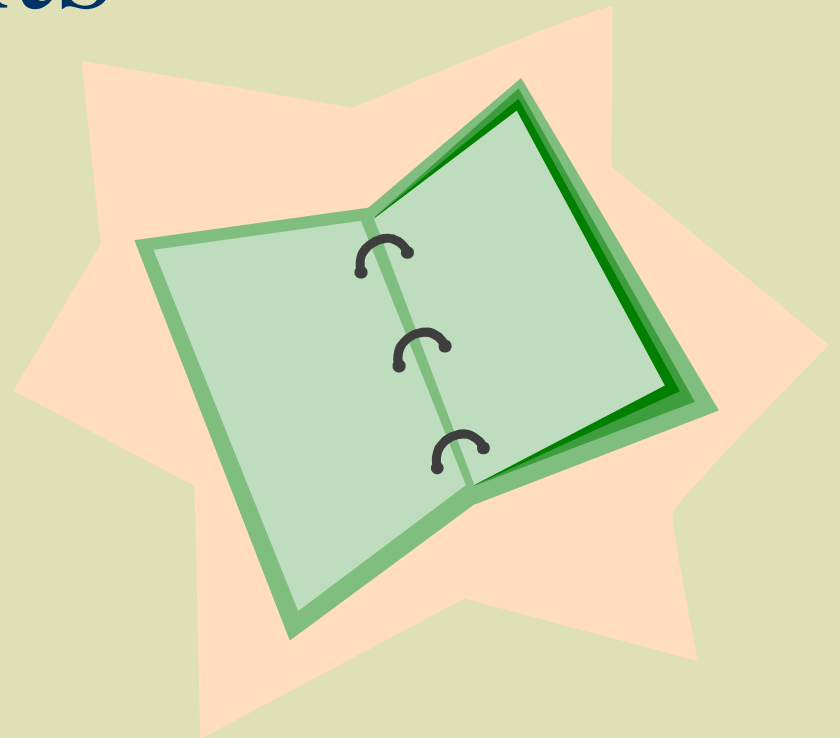


# Development of Ordinance

- Aided and guided by Muller-Van Eaton Telecommunications Consultants
- Workshops held in December
- Telecommunications Task Force:
  - Composition
  - Representatives of Incumbents
- Research and Review of ordinances from other communities
- Multiple drafts
- Review by several city departments
- Revisions
- Unanimous approval of ordinance by Task Force

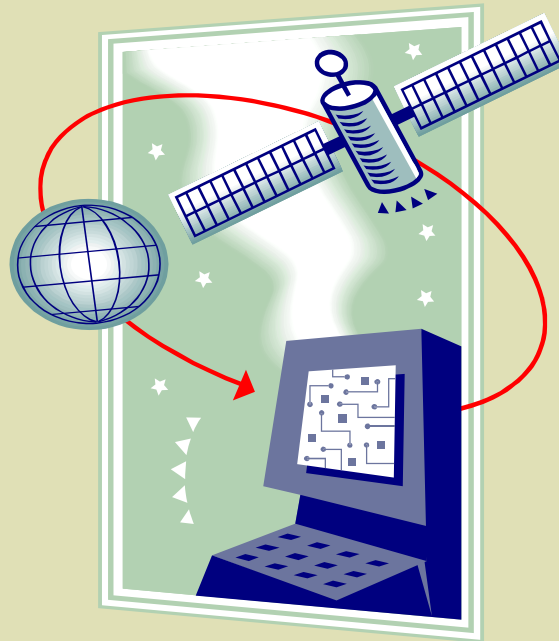


# Ordinance Highlights



# Definitions:

- Expanded gross revenues, including cable modem
- Franchise area (citywide)



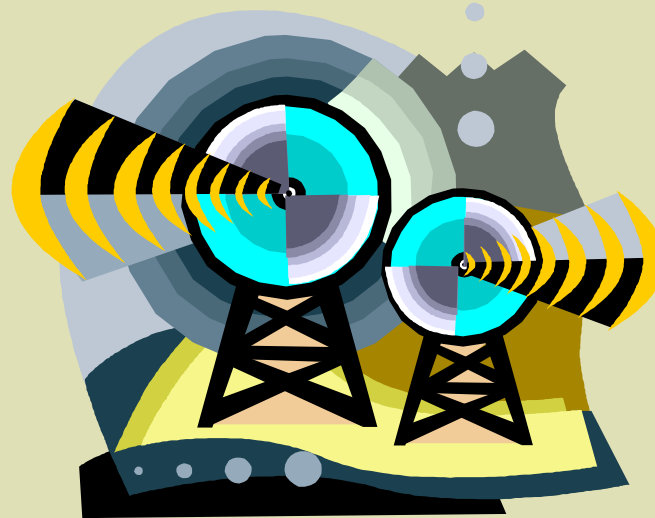
# Requirements:



- Insurance
- Undergrounding
- Reports
- Fees for application

# Term:

- 10 years, with right of Council to negotiate longer in the cases of increased competition and better service
- Previous term 15 years



# Customer Service Standards

- Generally stronger standards than previous office
  - Hours of Operation
  - Live operators
  - Scheduling of service
  - Notices to customers concerning work and outages
  - Conditions for refunds for lost service
  - Parental Control Options



# Privacy

- Strong public participation in development of privacy standards
- Strong as possible within constraints of federal and state law
  - Equipment
  - Monitoring
  - Sharing information
  - Notification of use of information
  - Constraints to sharing information with government



# Next Steps-Ordinance

- Publish summary
- Ordinance available at [www.ci.davis.ca.us/pcs/telecomm](http://www.ci.davis.ca.us/pcs/telecomm)
- Public hearing: July 25
- Approval of ordinance: August 1
- Ordinance implemented beginning September 1



# Telecommunication Expected Progress in 2001-2002

- Needs Assessment
- Application from new provider
- Renewal process for current provider
- Negotiate franchise agreements
- New/improved service likely within 2-3 years

