

CDBG/HOME APPLICANT QUESTIONS AND RESPONSES
DDBA – Entrepreneurial Training Program

1. *What efforts has DDBA made to measure the longer-term (6 mos-2 yrs) outcome of the training in terms of job and business development? Would DDBA be willing to participate in such a study if required as a condition of funding?*

As stated in the grant proposal, "...we have evaluated participants' perceptions of each of the classes and sessions, but we have not undertaken a comprehensive follow-up evaluation to determine how many jobs have been created, how many businesses have started and/or expanded and other related results. This evaluation will begin immediately upon funding and should conclude by December 2002."

We fully realize the need to perform an evaluation that looks at longer term results of the program. Three years into the program, we are now at a point where we feel it is not only possible to gather informative data to answer these questions, but also necessary. We have requested \$1,000 as part of this year's grant request to help us undertake the cost of the study. Any additional costs will be borne by the partner organizations.

2. *Do existing small businesses with more than 5 employees pay for the training? Do the businesses report on expanded numbers of employees resulting from the training?*

Preference is given to "microbusiness" applicants, meaning those with five or fewer employees. Occasionally, a local small business owner with more than five employees indicates an interest in taking the class. Provided there is space in the course, this is allowed. The prospective student must, however, either be a Davis resident or own a business located in the City of Davis. The student pays the same amount that the other students in the course pay, currently \$125.00.

To date, we have not gathered data on expanded numbers of employees resulting from the training. This is part of the longer term evaluation and follow up we would like to perform over the next year.