

CITY OF DAVIS
2010-2011 COMMUNITY DEVELOPMENT BLOCK GRANT APPLICATION

Organization Name: Food Bank of Yolo County

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(Be sure to list the **best contact** to get information to the organization as quickly as possible.)

Total Proposal Request: \$ 8,000.00

(Check one) On-going Support New Project

CDBG Eligible Category: Public Service
(See List A)

National Objective Compliance/Low and Mod Benefit: L/M Area Benefit
(See List B)

City Council Identified Critical Needs: (See List C)

- 1) Direct Services: Hunger Services, Food Distribution
- 2) _____
- 3) _____

PUBLIC SERVICE NON-PUBLIC SERVICE

Beneficiary Information:

6,500 Total number of beneficiaries in program
6,500 Number of beneficiaries in program to be served with **CDBG** funds
100% Percentage of the **CDBG** beneficiaries with low/moderate income
\$1.23 Cost (\$) per **CDBG** beneficiary (CDBG Request/CDBG Beneficiaries)

PROJECT NARRATIVE

FOOD BANK OF YOLO COUNTY: ENOUGH TO EAT (ETE) PROGRAM

a. **Need** – The 2009 homeless count in Yolo County Homeless and Poverty Action Coalition found 491 homeless individuals in the county, of which 114 (23%) were found in Davis. However, this does not include those at risk of homelessness. “The Corporation for Supportive Housing estimates that 5 to 10 percent of low-income households in a community may experience homelessness at some point during a 12-month period.” (“Yolo County Homeless Census,” April 16, 2009) Applying this to Davis, and using data of population estimates from 2008, and taking into account that a sizeable percentage (perhaps more than 50%) of the low-income residents of Davis is comprised of University of California at Davis students, this still means that as many as 375-750 individuals residing in Davis may be at risk for homelessness, or experience homelessness at some point during any given 12-month period. Poverty statistics for Davis can be challenging; census data is difficult to interpret as it includes U.C. Davis students economically dependent upon their parents. However, we do know that Davis’ diversity includes the community of need, as 1,449 children are eligible for free and reduced meals in Davis schools (Ed-Data 2008-09 Report for Davis Joint Unified School District).

In 2007, the California Budget Project (CBP) estimated in order to cover basic expenses (not including retirement savings), a California resident (single, with no children) needs to earn at least \$13.62 an hour; this more than doubles for a family of four (two adults, two children) with one adult working. Low-income Davis residents, and others throughout the state, struggle with stagnant wages against increased costs of food, insurance/medical expenses, and other necessities. The same CBP survey revealed Yolo County residents allotting between 17% to 32% of their monthly income to housing and utilities; this would be more for Davis. As costs escalate, the first place households cut back is the food budget, by eating less nutritional foods.

The CBP study was published prior to time that the full impact of the crash of the housing market was felt. While the housing crash has made houses more affordable to purchase, this does not greatly impact the ability of residents to obtain houses. With the drying up of the lending market and the instability of jobs, homeownership is still out of the reach of many. The greatest impact of the housing crash has been in the local economy. Many of the working poor are (were) employed in the housing and construction sector, as construction workers, landscapers, pool contractors or maintenance, and housecleaners. Those fortunate to have jobs in the service, retail, or even banking sectors have also been victims of the economy as local large retailers and small banks have closed or are on the brink of closing. As of December 2009, the unemployment rate for Yolo County was 13.7%, higher than the latest state average of 12.1%. As we have seen with the layoffs in the technology sector, not even middle class residents are immune from the downturn in the current economy.

Other key indicators of the need in Yolo County for basic food services are as follows:

- Enrollment in the SNAP (formerly Food Stamp) program increased by 18.8% in Yolo County in the last year (from 10,810 in September 2008 to 12,841 in September 2009).
- The unemployment rate in Yolo County rose by over 40% in the last year (from 9.7% in December 2008 to 13.7% in December 2009).
- Welfare rolls rose nationally by 5% from December 2007 to September 2009 (from 3.8% to 4.1%), the first such increase in 15 years.

- 10,000 adults in Yolo County (26% of the adults) are considered food-insecure, which means that they lack assured access to enough food obtained through socially acceptable means. Emergency food service program participants are among those considered food-insecure.
- The percentage of Davis residents living in poverty is over twice the percentage for the County as a whole. (11% of County residents, and 24.5% of Davis residents, are living in poverty.) Of course, a sizeable portion of these can be accounted for by the presence of students attending the University of California at Davis. However, this still leaves a significant number whose poverty is not due to student status. 22.1% of children in the County are living in poverty.

b. Benefit – The Food Bank of Yolo County provides food to low-income Davis residents through direct distribution and through a dozen Davis agencies, as well as countywide agencies Davis residents can access. As the only Food Bank in Yolo County, we are the only agency with facilities capable of handling over 2 million pounds annually, enabling us to leverage funds to purchase, receive, sort, store and distribute commodities at minimal costs. The majority of the commodities provided to nonprofit agencies through Enough to Eat Program (ETE) are at no charge or at a nominal “shared maintenance” fee. Through the Food Bank’s large group food purchases, individual client agencies can further stretch their budgets to provide more or better services to their current clientele, or expand their current services to more clientele. This is critical to the survival of agencies in an atmosphere of reduced government funding. Large group purchases are only possible through a collaboration of individual agencies with the Food Bank.

During the 2008-09 grant cycle, over 90% of the more than 7,000 (not unduplicated) Davis residents who benefited from more than 43,000 pounds of food provided by the Food Bank of Yolo County through the ETE program were low, very low, or extremely low-income. In economically depressed times, very low-income individuals or families at risk of homelessness utilize the services of area food closets with increased frequency. Recognizing this, the Food Bank sets aside certain higher nutritional commodities (i.e. peanut butter, tuna, macaroni & cheese) only for food closets. This provides higher nutritional items to agencies whose clients may otherwise exist on cheaper, less nutritional food in order to make ends meet. We survey agencies to in an effort to ensure that food purchases better meet the needs of their clients, and have a meat (and other item specific) purchase program.

Also, during the 2008-09 funding cycle, the Food Bank served over 900 Davis households comprised of over 2,000 individuals (not unduplicated) through its Emergency Food Assistance Program (EFAP). These figures do not include the Friday’s Table (FT) distribution (for which we do not track demographics) nor of assistance provided to the Davis Migrant Farmworker Camp through the Rural Food Delivery Program (RFD). And beginning last August, we have been providing food to Davis residents through a weekly distribution at Davis Korean Church.

Over the last three years, at the same time that the need has increased for our services (e.g., a 6% increase in the number of Davis residents served through ETE alone in 2008-09 over the previous year), in-kind donations of food to the Food Bank of Yolo County have decreased by over 40%, from 2.7 million pounds in 2006 to only 1.7 million pounds in each of 2007 and 2008, and then to less than 1.56 million pounds in 2009. We assume that our partner agencies have suffered a similar impact. In order to offset the reduction in donated food, we must purchase food in order to maintain service levels commensurate with the need. This has meant that we have had to “do more with less,” allocating more funding, both in terms of actual dollars and overall percentage, for food

purchases, one way in which the Food Bank performs a vital function in the community. Bulk purchasing enables us to negotiate a lower price and pass that savings on to our partner agencies that, individually, would be unable to negotiate such a large purchase and subsequent savings.

c. Other Resources and Collaboration – The Food Bank by its very nature is a collaborative agency, providing dozens of nonprofits in Yolo County with a variety of commodities at no or minimal costs. The ETE program was developed in the early 1990's at the request of many nonprofit social service agencies throughout Yolo County who found the high cost of food purchases to be consuming excessive amounts of their budgets. Our food purchase program enables all agencies, large and small, to participate and share equally in lower cost otherwise not achievable for their individual agency.

We receive funds from all levels of government, and benefit from of a variety of private sector support: United Way, private grant foundations, corporate sponsorship, local business, tribal, church, school and individual support. We are the beneficiary of local food drives and fundraisers and receive donated commodities from local stores, bakeries, food merchandisers, farmers markets, farms, packing houses and other forms of agribusiness. Hundreds of volunteers provided the Food Bank with over 10,500 hours of service last year; this includes a number of Davis residents as well as UC Davis students. These volunteer hours translate into thousands of dollars in savings of personnel costs enabling us to dedicate more funds for food purchases of food typically not donated.

The Food Bank continues to collaborate with the Yolo County Department of Health, providing a countywide nutrition/health education program serving families with children birth to 5 years. We are also members of the Yolo County Homeless and Poverty Action Coalition and the California Association of Food Banks.

d. Organizational Capacity – List of the Board of Directors (See Attachment A)
Established in 1971 as the Yolo County Coalition Against Hunger, the Food Bank of Yolo County has grown from a backyard gleaning operation in Davis to a 15,000-square-foot warehouse agency. The Food Bank is the only agency in Yolo County with the facilities capable of handling over 2 million pounds annually. ETE serves a dozens of non-profit agencies and school programs, EFAP serves 18-20 sites (2, including Davis Migrant Camp, are seasonal), RFD serves 9-11 sites (2, including Davis Migrant Camp, are seasonal), and Moveable Market (MM) serves 17 sites throughout the county. Warehouses are equipped with one walk-in refrigerator, three walk-in freezers, a cleaning and sorting room, two forklifts, a van, a refrigerated van, a flatbed truck, a pickup truck, and, most recently, a 24-foot refrigerated truck and an electric pallet jack. An executive director, operations manager, 13 staff members (9.75 FTE), Board of Directors, and hundreds of volunteers work to make the Food Bank meet its mission. Also, on April 1, 2010, we will open our new WIC Store facility next to our current office and warehouse. The WIC Store is already operational, but has been located in our kitchen adjacent to the existing warehouse for approximately 6 months.

SCOPE OF SERVICES

a. Project Description – CDBG funding from the City of Davis will be used as it has in the past to purchase food by the Food Bank and make those commodities (along with donated commodities) available to non-profit agencies in Davis that serve low-income clients. For 2009-10, we anticipate

serving 6,500 individuals (not unduplicated) based upon figures for the past two years. Funding is particularly critical in purchasing higher nutritional food items the Food Bank typically does not get donated (peanut butter, tuna, other high protein foods).

b. Target Group – The Food Bank serves Davis agencies whose clients include the needy, frail, disabled, elderly, and youth (see Attachment C list of Partner Agencies), and project serving approximately 6,500 Davis residents. This figure is not unduplicated; some of our agencies have a transitory population (Davis Community Meals & Shelter, Short Term Aid Committee), while others have a more permanent resident population (Pine Tree Gardens – East and West, Summer House Davis). Due to the unusual indirect service nature of our role, we are dependent upon agencies reporting to us the number of clients served monthly. Not all agencies submit monthly reports timely, so the number of persons served may actually be higher (although not necessarily not unduplicated), as the figures are generated from data on hand.

In the discussion of figures and data, it is worth noting that some of the Davis-based agencies we serve are agencies not funded through the City of Davis CDBG funding, and other partner agencies are countywide agencies not headquartered in Davis, yet whose services are available to Davis residents.

c. Outreach – The Food Bank analyzes its programs to understand how better serve to the hungry and to let those in need know of our services. We emphasize healthy eating in our outreach and give priority to nutritional quality in our purchases.

Those wishing to help the Food Bank can assist with the EFAP distribution, in the warehouse, in the office, or on special projects. Physical or developmental limitations have not inhibited the Food Bank from accepting volunteer help. We enjoy a very good relationship with Community Employment Services as well as other partner agencies, such as Cache Creek Lodge or group homes, whose clients may benefit from volunteering at the Food Bank.

In terms of communication, the Food Bank faxes agencies a weekly inventory it has available for distribution. Likewise, the Food Bank surveys agencies to learn of their needs or where the agencies could use savings. If opportunities arise for group purchases, the Food Bank communicates and coordinates purchase with interested agencies. The EFAP distribution dates for Davis are noticed in the Davis Enterprise.

Our mission keeps us in very regular contact with local government, social service agencies (government and non-government), non-profits agencies, churches, schools, food providers, farmers and other businesses. Our website (www.foodbankyc.org) enables people to look us up on the Internet and learn about our organization.

We appreciate your consideration of our application for continued funding.

PERFORMANCE SCHEDULE

Work Plan (Identify activities and completion dates)

List Activity

Completion Date

1) Provide food to agencies

1) Tuesday-Friday, 8:30 a.m. to 2:30 p.m.,
year-round

2) Group purchases

2) As opportunities arise throughout the year

PERFORMANCE MEASUREMENTS

ACTIVITY (What the program does to fulfill its mission)	INDICATOR (The direct products of program activities) Service #s	OUTCOME (Benefits that result from the program)
ETE - Provide food to agencies at no or minimal costs.	A dozen or more Davis agencies receive food, and, in turn, assist approximately 6,500 Davis residents (not unduplicated).	Agencies able to stretch budgets to fund other services or expand services, providing more food or services to clients or more clients with food & better services.
Group purchases at wholesale prices of large quantities.	As purchase opportunities arise, contact Davis agencies to see of interest in participating. Purchases will focus on higher nutritional foods sought by agencies but seldom donated.	Foods available at very low cost otherwise typically not donated or too costly to purchase at retail, e.g. meats. Better balanced diets for low income households, less expense to households.

**CITY OF DAVIS
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BUDGET SUMMARY FOR FOOD BANK OF YOLO COUNTY'S ETE PROGRAM

Budget Category	Proposed Project "CDBG Portion"	Other Sources	Total
A. Salaries and Wages	3,529	17,763	21,292
B. Fringe Benefits	423	2,132	2,555
C. Consultant/Contract Services			
<i>TOTAL PERSONNEL BUDGET</i>	3,952	19,895	23,847
D. Office Rent	1,461	8,424	9,885
E. Utilities	840	2,976	3,816
F. Telephone	425	1,490	1,915
G. Office Supplies	142	80	222
H. Equipment	142	175	317
I. Printing/Duplication	281	1,344	1,625
J. Travel/Conferences	—	594	594
K. Other (Specify)	757	6,032	6,789
<i>TOTAL NON-PERSONNEL BUDGET</i>	4,048	21,115	25,163
TOTAL PROJECT BUDGET	8,000	41,010	49,010

Attachment B: Food Bank of Yolo County's Operating Budget.