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VETERANS MEMORIAL THEATRE

Booking Guidelines

Q: How do we go about getting onto an event?

A: Go to www.cityofdavis.org/cs/shows/ download an "INQUIRY FOR BAND PERFORMANCE" form. Complete with ALL of your pertinent information. It's also important to let us know how many people you think you can realistically bring out to an event.

Q: How do we get paid? I heard we have to sell tickets.

A: Bands are given 35 advance tickets to sell to their performance. Your compensation comes DIRECTLY from the number of those tickets sold. People only come to the Veterans Memorial Theatre to see YOU, the band. Because of that, your presale tickets ensure that we will not have an empty venue and that you will not be playing to an empty room. If you are currently unable to guarantee the sale of 35 pre-sold tickets then you should take the time to work on your local draw prior to trying to get booked at the Veterans Memorial Theatre.

Q: What if we can sell more than 35 tickets?

A: If your band gets scheduled for a show and you sell the initial 35 advance tickets that goes towards the bands compensation, but you want to sell more tickets, your band will be paid 25 % of the face value for each additional ticket sold. For illustrative purpose only, you sell an additional 51 tickets on a \$6 ticket value would equal \$76.50 payout for your band.

Q: What if we're from out of town?

A: It certainly makes it harder to bring people to the events if you are an out of town band. Our goal is to make sure there are people to watch you play. We have seen out of town bands work a show and have presale tickets. In addition, it is worth creating relationships with local bands that can help get you on a bill. The first fans of bands are normally other bands. With this in mind, try to build a name for your band prior to trying to get booked at the Veterans Memorial Theatre.

Q: We heard you don't allow bands to play within two weeks of your events. Is that true?

A: Yes. We have a strict policy, as do many places hosting music events. Do not schedule any events within 50 square miles of the Veterans Memorial Theatre within 15 days on EITHER side of your event. Violations of this stipulation are subject to pulling your group from an event, letting our contacts with other event coordinators know, and no more bookings for our events. We ask this in order to ensure the most people will come and see you perform.

Q: Once we're booked, you guys do all the promoting?

A: NO! We have a team that ensures all our events are given proper attention by media channels, on our sites and street teams. We provide the artists on our events with tickets and fliers they can print out on their own. We encourage you to post on all the websites you can. Get friends to hand out fliers and work hard to make your performance an EVENT. The fans are coming out for the bands, not the venue.

Q: Do you provide hospitality or food?

A: On larger events we will provide some food for our artists, but we're not really set up that way. We will be happy to give you some nice cold water.

Q: How long do we get to perform?

A: The set lengths are determined by the number of performers on any given event. They can range from 20 minutes to 40. The average is 30. HOWEVER, please read the contract we email specific to your event.

Q: Do we have to bring equipment?

A: You must supply your own instruments, amps and connections. We have awesome in house sound and lights. We make you look and sound great.

Q: Can I get my friends group to play with us?

A: We love suggestions. Let us know what you think would do well. We'll take it into consideration.

Q: What is the policy on slam dancing or hardcore dancing?

A: We encourage everyone to express themselves, but not at the expense of others. Artists have the ability to help us control the situation to keep everyone safe. If you see something happening you feel is inappropriate. Stop playing and help us get it under control. We'd like to keep hosting events and we know you'd like to keep performing them.

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Q: What if we, or our fans break something?

A: Artists will be held liable for any damage to the equipment provided by the Veterans Memorial Theatre if caused by intentional or careless use by

them. If a dollar amount can be assigned at the time damage is incurred, that amount will be withheld from payment. In the event that the damage exceeds payment, the artist receives no payment, or dollar amount of damage cannot be assigned at time incurred, the artist will be billed.

Q: What if we have to cancel?

A: As you can see, we put significant effort to ensure our events run smoothly and everyone enjoys them. We expect all bands to honor their commitment. We do realize however that there can be emergencies or unforeseen circumstances that may prevent the Band from appearing as agreed. In the interest of professionalism, please provide as much notice as possible to stay in good standing with the Veterans Memorial Theatre. DON'T CANCEL! The truth is nobody likes it when a band cancels. We are the same, so if you want to play again, just don't cancel!