

**Working Draft - Comprehensive Economic Development Strategy
Priority Actions Summary Table (CC Approved 7/5/11)**

No.	Goal	BEDC Members	Action Steps	Participants	Start Date/ Finish Date	Champion & Contact Info
1.1.2	Attract new business		Form a task force to explore research park options and space suitable for start-ups and medium size businesses that are beyond the start-up phase within the city limits and in areas immediately outside current city boundaries	BEDC City/CDS Prop. Owners		Peripheral Innovation Park Task Force
1.1.3			Develop and maintain a citywide land and space inventory for new businesses; use and update it quarterly			City CDS
1.1.6			Maintain a steady supply of developable business park/industrial land. Pursue (re)development of Downtown and Nishi/Gateway as a dynamic mixed-use innovation district.			City CDS
1.2.1	Retain and expand existing businesses		Conduct business outreach visits annually	BEDC Chamber		City CDS
1.2.2			Develop and implement a marketing plan that promotes Davis as a business-friendly place to start and operate a business; and brings principal suppliers of knowledge based and other businesses to Davis (see also 3.3.1)	Chamber		City CDS
1.3.3	Increase the number of UCD start-ups that stay in Davis		Sponsor and/or participate in green technology, biotechnology and other knowledge-based industry conferences in the region which focus on attracting new business to Davis	BEDC		City CDS
1.4.1	Create a business-friendly atmosphere consistent with city values		Streamline and simplify the permit process for projects that meet the city's vision and goals; reduce the average time for performing city responsibilities concerning planning and re-zoning requests	BEDC City CDS		Planning Commission
1.4.2			Review/amend industrial and business park zoning districts to maximize use of existing vacant business park/industrial land and buildings	BEDC		City CDS

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1.5.1	Expand the number of collaborative efforts with UC Davis		Collaborate with UCD to identify and track key metrics of City's economic health	City CDS		BEDC
2.1.1	Increase parking availability		Develop parking options including construction of a new city-owned structure	DDBA Parking and Transp. Committee BEDC		City CDS
2.3.1	Expand visitor accommodations		Develop a hotel/conference center within or adjacent to the downtown			City CDS
2.5.1	Increase people in the downtown		Identify and implement key improvements enhancing bicycle access and pedestrian environment downtown	DDBA Parking and Visioning Committees		City CDS
4.1.1	Build on existing cultural experiences and arts		Expand the number of events that attract local and regional visitors, including cultural and ethnic street fairs and more events revolving around bicycles and the bike museum	DDBA YCVB		City
5.2.2	Increase local tourism through planned special events		Recruit new sports events to Davis	YCVB		City
6.1.1	Increase public participation in civic activities and planning efforts, particularly economic planning		Expand community awareness of how economic development relates to quality of life	BEDC City Chamber		DSIDE