

The city has placed two ballot measures on the June 8 ballot: Measure Q and Measure R. Information about each measure is below.

Facts about Measure Q

Measure Q language on the June 8, 2010 ballot will read:

Shall Ordinance No. 2353, which would authorize the City of Davis to continue to collect a one-half cent sales and use tax for general government purposes through December 31, 2016, be adopted?

• Measure Q is a city measure for voter authorization of a renewal of a local sales tax. It will be on the Davis ballot on June 8, 2010 and requires a 50%+1 vote of the general electorate to pass.

• The original local half-cent sales tax was enacted by voters in March 2004, with a six-year sunset expiring December 31, 2010.

• The current sales tax rate in Davis is 8.75%. If Measure Q passes, the sales tax rate would remain at 8.75%. If Measure Q fails, the sales tax rate in Davis would be reduced by 0.5% and, therefore, be 8.25% starting January 1, 2011, unless the State changes its sales tax rate.

• The local ½ cent sales tax generates approximately \$3.0 million per year in revenues to the General Fund; this represents approximately 8% of General Fund revenues. Sales tax revenue, however, fluctuates depending on the economy and purchases made in Davis.

• Neighboring cities have similar tax rates. Woodland, West Sacramento and Sacramento also have sales tax rates of 8.75%. Solano County cities have a sales tax rate of 8.375%.

• 7.25% is the base sales tax rate in the state of California. The State

has added a temporary sales tax until July 1, 2011, and 0.5% is the local Davis sales tax override (which is represented by Measure Q). In most cases, when you purchase an item in Davis, tax totaling 1.5% of the sale stays in Davis.

• The revenue generated from the sales tax override goes into the city's General Fund and can be used for any city purpose, for example:

- Public safety and emergency services
- Street maintenance
- Parks and recreation
- Neighborhood and community services
- Other city services

What will the City do if Measure Q fails?

■ The City will need to determine how to cut \$3 million from its General Fund budget. City staff is currently working on potential scenarios, but no final decisions have been made.

■ The City could choose to make across-the-board reductions of roughly 8% for all General Fund supported programs. This would include reductions in police and fire services totaling approximately \$1.8 million, as well as \$1.2 million from other city general fund programs.

■ The City could choose to exempt Public Safety from funding reductions. The balance of the City's general fund programs would then need to absorb reductions of 20%.

Facts About Measure R

Measure R language on the June 8, 2010 ballot will read:

Shall Ordinance No. 2350, to Amend and Extend "Measure J" (Ordinance No. 2008 - Citizens' Right to Vote on Future Use of Open Space and Agricultural Lands) to Extend the Sunset Date of the Measure to December 31, 2020, and to Make Technical Changes to the Ordinance, be adopted?

What is Measure R?

Measure R, if approved by a vote of 50%+1, will extend the "Citizen's Right to Vote on Future Use of Open Space and Agricultural Lands Ordinance". This ordinance was first adopted by the voters in March of 2000 as Measure J. If approved, Measure R will extend this ordinance to December 31, 2020. If this Measure is not approved, the ordinance will sunset after December 31, 2010.

What does Measure R do?

The Davis General Plan establishes land use designations for property within the Davis Planning Area. Land use designations include urban uses such as residential, commercial, and industrial, and non-urban uses such as agriculture and urban reserve. "Urban reserve" is land designated for potential urban development after the lands designated for urban uses are developed.

This measure requires a vote by the city's voters on any proposal which would change an agricultural or urban reserve designation in the Davis General Plan to an urban or urban reserve designation.

The measure also requires that proposals for development on Covell Center or Nishi properties be placed before the voters for a final decision via a ballot measure.

A majority of the voters voting in the election must vote in the affirmative for a project to move forward.

Where are the Covell Center and Nishi properties?

Covell Center is approximately 386 acres, located north of Covell Boulevard between F Street and Pole Line Road. Nishi is approximately 44 acres, located west of Olive Drive between Interstate 80 and the railroad tracks.

Is the former Hunts Cannery (aka Con Agra) property subject to the Measure?

No. This property of approximately 100 acres and within the Davis City limits has been, and remains, designated as Industrial in the City General Plan. Since the property currently has an urban designation, a proposal to change that designation would not be subject to the requirements of the measure.

What projects would be exempt from Measure R?

Any project that does not require a land use designation change from an urban reserve or agricultural designation to an urban reserve or urban land use designation is not subject to Measure R. The existing and proposed Measure also specifies exemptions to the voter approval requirement for: public schools, public parks, and City facilities that require large acreage; the Urban Reserve property adjacent and north of the Sutter Davis hospital, if used for medical facilities; and any property that had a vested right to develop prior to the adoption of Measure J. There is also an exemption for housing if necessary to meet the City's fair share housing requirement or the growth rate in the Pass-Through Agreement for up to 5 acres per year. Any housing approved under this exemption must be permanently affordable.

Have any projects undergone a vote under this requirement?

Yes. Two projects have been subject to the requirements of Measure J and placed before

the voters. These projects were the Covell Village proposal (Measure X on the November 2005 ballot) and the Wildhorse Horse Ranch proposal (Measure P on the November 2009 ballot). Measure X failed with 41.2 percent voter support. Measure P failed with 25.3 percent voter support.

Are there other ways that a project might go before the voters?

Yes. State law provides for the voter initiative process. If the proper procedures are followed, the citizens or project proponent can have a project placed on the ballot.

Is there City review of a project proposal before it goes to the voters under Measure R?

Yes. Under Measure R, project proposals must first be reviewed by city staff and applicable city commissions, and be approved by the City Council before the project is placed before the voters.

If a project is approved by the voters can the project be changed?

A project placed before the voters under the requirements of this Measure would designate baseline project features that could not be changed without subsequent voter approval. "Baseline" features typically include information such as number and type of residential units, square footage and type of non-residential space, location and size of parks/open space areas, project amenities, and project phasing.

Who pays for a project to be reviewed and placed on a ballot?

Proposal applicants would pay all costs for review and election costs.

For additional information please visit www.cityofdavis.org

Components of Statewide Sales and Use Tax according to the State Board of Equalization include:

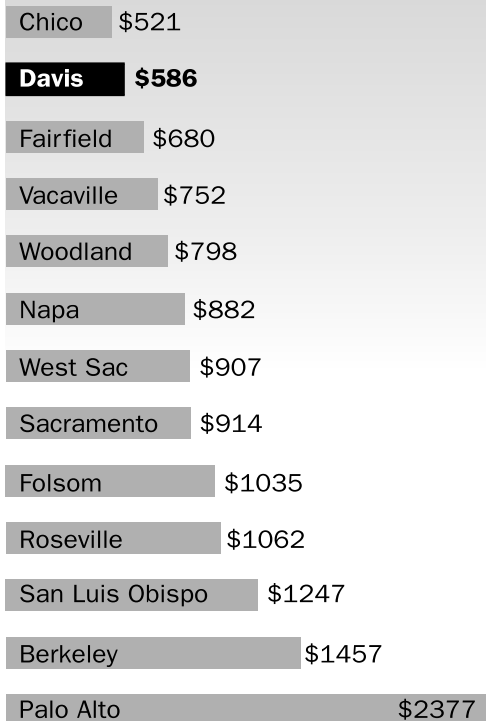
5.00%	State General Fund
0.50%	State (for the Local Revenue Fund - health and welfare)
0.50%	State (for the Local Public Safety Fund)
1.00%	Temporary State Increase (Expires July 1, 2011)
0.25%	Yolo County Transportation Fund
1.00%	City of Davis
0.50%	City of Davis Override (Expires December 31, 2010)
8.75%	Total

How Does Davis Compare?

Governments have many mechanisms to measure service delivery and efficiency. One way is to compare services and costs with those of other jurisdictions. The charts to the right show, at a glance, statistics in three different areas of municipal spending and service provision.

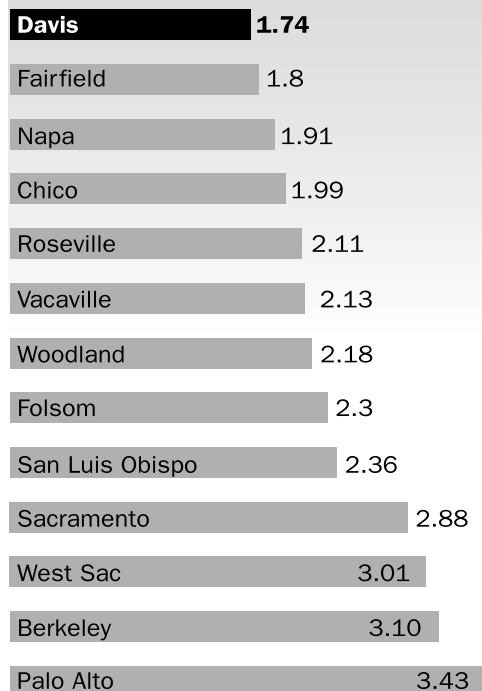
General Fund Spending Per Person FY 2009/10

Davis spends \$586 per resident from its General Fund. The General Fund helps to pay for basic city services, such as fire, police, parks maintenance and recreation programs.



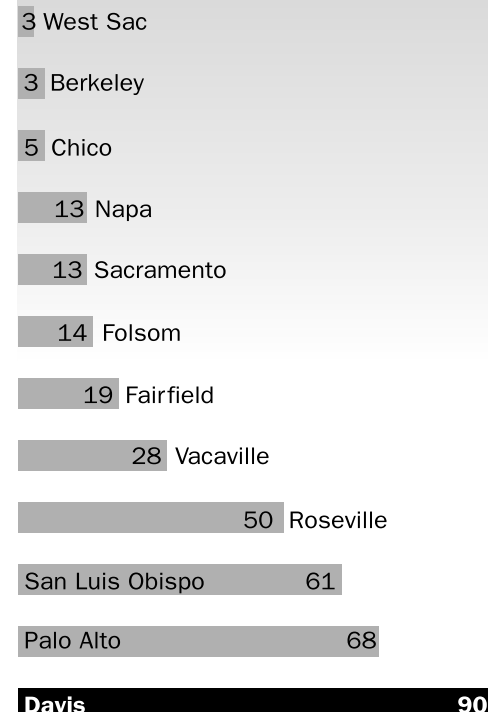
Sworn Public Safety Staffing Per 1,000 Residents

Davis averages 1.74 sworn public safety officers per 1,000 residents. Public safety officers include both firefighters and police officers.



Park/Open Space Acreage Per 1,000 Residents

The city of Davis maintains over 450 acres of parks and greenbelts.



Interested in Having Your Voice Heard? Join a City Commission

Every two years in September, the terms of one-half of the members of each city commission expire and the City Council must make appointments or reappointments to commissions. This will occur in a few months - at the end of September of 2010. By serving on a city commission, you can participate in local government and help plan the future of Davis. Commissions serve as a conduit for citizen input - a way of gathering, analyzing and recommending options to the City Council. Commissions provide an important avenue for determining the community's feelings about an issue and extending the reach of the democratic process.

The City has the following commissions:

- Bicycle Advisory Commission
- Business and Economic Development Commission
- City-UCD Student Liaison Commission
- Civic Arts Commission
- Finance and Budget Commission
- Historical Resources Management Commission
- Human Relations Commission
- Natural Resources Commission
- Open Space and Habitat Commission
- Planning Commission
- Recreation and Park Commission
- Safety and Parking Advisory Commission
- Senior Citizen Commission
- Social Services Commission
- Telecommunications Commission
- Tree Commission



Staff Liason Carrie Dyer for the Civic Arts Commission (2009).



Chairman Anthony Costello of the Business and Economic Development Commission (2008).



Chairman Dan Fennocchio of the Safety and Parking Advisory Commission (2008).



Chairman Rand Herbert of the Historical Resources Management Commission (2008).

If you are interested in serving on a commission and are a resident of Davis, see www.cityofdavis.org or contact the City Clerk at (530)757-5648 for more information.

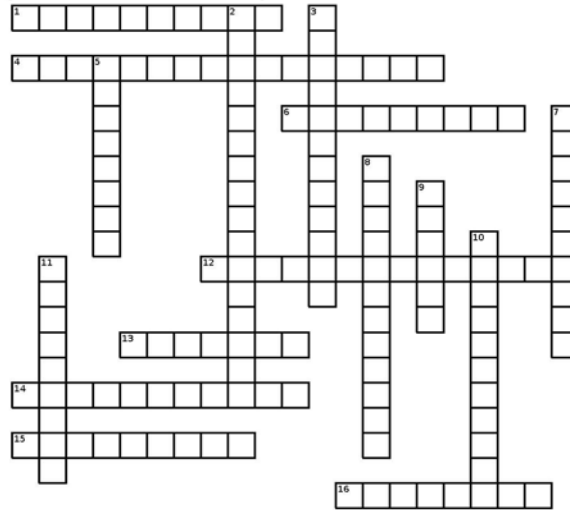


Summer in the City of Davis: There's No Excuse for Being Bored!

Puzzled about what to sign up for this summer? The City of Davis Recreation Division offers a variety of great summer programs for children of all ages. Registration is now being taken. Access the City's website at www.cityofdavis.org or visit the office at 23 Russell Blvd. Suite 5. For more information, please call 757-5626.

In the mean time spend a few moments solving the puzzle below and get excited about all the fantastic choices for a summer filled with fun!

Things you can do in the City of Davis Recreation Programs! Use the following words to complete the crossword puzzle. •Summer Quest •Fencing •Softball •Manor Pool •Kids in the Kitchen •Batting Cages •Fireworks •ACME Theatre •Creative Playtime •Arroyo Pool •Ballet •Camp Putah •Voyagers •Gymnastics •Rock Band Camp •Basketball Camp



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|---|---|
| <p>Across</p> <p>1 Run, jump and tumble</p> <p>4 Whip up some scrumptious snacks here (4 words)</p> <p>6 A 4th of July tradition</p> <p>12 Hoops for 1st through 12th grades (2 words)</p> <p>13 En Garde!</p> <p>14 Travel with this camp to many exciting day destinations (2 words)</p> <p>15 Where you cool off on "Hot Monday Nights" (2 words)</p> <p>16 A camp where you explore the "ins and outs" of Davis via bike</p> | <p>Down</p> <p>2 Popular preschool program (2 words)</p> <p>3 Take 18 swings for \$1.00 (2 words)</p> <p>5 A nine game season</p> <p>7 Cool off under the "mushroom" (2 words)</p> <p>8 Spend a week jamming with other young musicians (3 words)</p> <p>9 Tumbling Tutus</p> <p>10 They organize a "Potpourri" of drama fun (2 words)</p> <p>11 The Purple Calligator lives near here (2 words)</p> |
|---|---|

Talk to us

CITY SERVICES

Child Care Services	757-5695
City Clerk	757-5648
City Hall FAX	758-0204
City Manager/City Council	757-5602
Code Compliance Complaints	757-5646
Community Development & Sustainability (Planning, Building)	757-5610
Community Services	757-5626
Finance Department (Utilities/Business Licenses)	757-5651
Fire (Business)	757-5684
General Information	757-5602
Graffiti Hotline	757-5600
Human Resources	757-5644
Mediation/Fair Housing	757-5623
Police (Business)	747-5400
Public Works	757-5686
Senior Center	757-5696
Telecommunications Device for the Deaf	757-5666
Transit Center	757-4408
Emergency	911

VIRTUAL DAVIS

Visit your city at our web site: www.cityofdavis.org
See Cable Channel 16 for city announcements and information

Downtown Happenings

Friday Night Concert Series, May 28 - September 3

The soundtrack to your summer begins and ends in Downtown Davis' E Street Plaza this Summer! Fifteen local and regional bands and musical performers will be featured in this free series, 7:00 - 9:00 p.m., every Friday night from Memorial Day weekend through Labor Day weekend. E Street Plaza is located in the 200 block of E Street, between 2nd and 3rd Streets.

Guests are encouraged to bring chairs, blankets or something to sit on. Restaurants abound throughout downtown Davis, so be sure to kick off the weekend with dinner in a downtown eatery, too.

The first four concerts in the series are as follows:

- May 28 - Duval Speck and the Essentials
- June 4 - Frankie and the Fabletones
- June 11 - Dropped Roses
- June 18 - Funky Skunk Railroad



Sidewalk Sale Weekend, July 9-11

A favorite of locals and visitors alike, the Downtown Davis Summer Sidewalk Sale is well into its third decade of providing sizzling deals on fabulous merchandise.

This year, the Sidewalk Sale promises to be even hotter than the weather, thanks to the addition of a prize program for shoppers who spend the most and those who spend in specific retail categories.

For those uninitiated, downtown retailers plan special sales and promotions during the Sidewalk Sale Weekend. Some fantastic deals are to be found

2nd Friday ArtAbout

The 2nd Friday ArtAbout is a monthly evening of open galleries and artists' receptions at businesses, galleries and other art-friendly locations in Downtown Davis and beyond. As the name suggests, the 2nd Friday ArtAbout occurs on the second Friday of each month. Specific times and locations may vary each month, but informational signage is prevalent. In addition, the Davis Downtown Business Association puts out a detailed flyer each month outlining the locations, times and exhibits. Events occur year-round, are free and open to the public. Many venues include receptions, refreshments and opportunities to meet artists.

Part of the beauty and fun of the ArtAbout evenings is witnessing the transformation and adaptation of local businesses into "instant" art galleries. The arts play an integral role in the eclectic vibrancy of Downtown Davis, in particular, and the businesses embrace the opportunity to join with the galleries in showcasing the works of local artists who capture the spirit, imagination and ingenuity that Davis and the adjoining UC Davis campus embody.

For more information about 2nd Friday ArtAbout, Friday Night Music Series or Sidewalk Sales, contact the Davis Downtown Business Association at (530) 756-8763.

2nd Friday ArtAbout
Downtown Davis & Beyond



U.S. Bicycling Hall of Fame Now Open in Davis

On April 24, the US Bicycling Hall of Fame officially opened its doors to the Davis community. The Hall chose Davis as the location for its new national home and merged with the California Bike Museum, already based here in Davis. The result is a vibrant collection of bicycles, both historic and memorable. In addition to bikes, the 25-year old Hall of Fame is a worldwide leader in bicycling history and home to the country's greatest cycling athletes. The Hall also hosts an annual Induction Ceremony in the fall to add new athletes and important figures in the cycling world to the ranks and plans to ramp up its programming over the course of the next year, as it settles into its new home.

The US Bicycling Hall of Fame will be open from 2 to 8 p.m. on Wednesdays and 8 a.m. to 2 p.m. on Saturdays. Hours may be adjusted through the summer. Admission will be \$5.00 for adults and \$3.00 for Senior Citizens (60 and over) and kids 6 to 12 years old. The Hall is free for Children 5 years and under.

For more information and to check current hours, please visit: www.usbhof.org

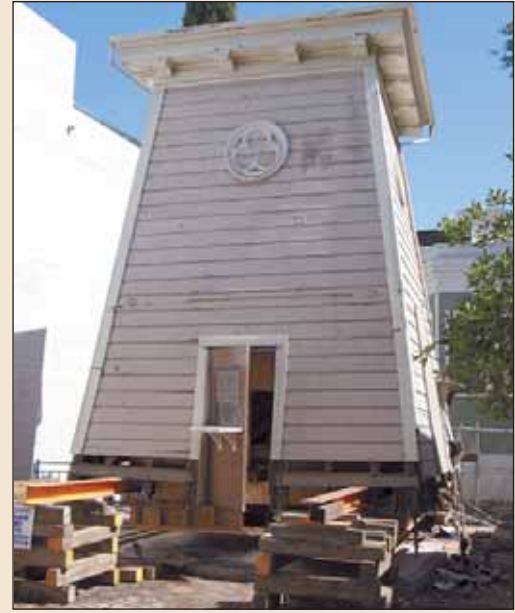


Tankhouse moves!

The tankhouse located on Second Street in downtown Davis is moving to a new location! In order to make room for a new multi-use project to include a coffee shop and office space, the tankhouse is being relocated to the corner of Second and E streets. The building will be refurbished over the summer to allow its own reuse, likely as a small retail outlet.

The tankhouse was originally constructed in 1875 south of the Hunt Boyer mansion in downtown Davis. The tankhouse was moved to its current location in 1979 to accommodate the construction of Mansion Square commercial development.

It is hoped that moving and refurbishing the tankhouse will result in increased energy in the Core Area and provide additional space for commercial and office uses.



Davis
CALIFORNIA

23 Russell Boulevard
Davis, California 95616

Davis Focus is a publication of the Davis City Manager's Office, and is distributed to all city residents. Our goal is to inform our community about policies and services. For more information or comments, e-mail us at focus@cityofdavis.org, www.cityofdavis.org
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Don Saylor (Mayor Pro-Tempore)

Sue Greenwald

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Stephen Souza

City Manager: Bill Emlen

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NEWSLETTER 2010

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A CLOSER LOOK AT OUR COMMUNITY

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