

# Goal oriented

## Eight focus areas are key to city's success

### The City Council has developed eight major goals for 2007 and 2008.

In order to attain these goals, the Council has set deadlines for numerous objectives so it can hold itself accountable for reaching the goals by the end of next year. Building off of the successful results of the 2004-2006 goals, the Council chose eight key areas to focus on over the next two years. These goal areas are:

- Maintain and improve the **infrastructure**
- Achieve long-term **financial stability**
- Enhance the vitality of **downtown**
- Provide a mix of high-quality **housing** to meet community needs
- Conserve **natural resources** and protect the environment

City of Davis Goals

2007/2008



Maintain and improve the **Infrastructure** ✓



Achieve long-term **Financial Stability** ✓



Enhance the vitality of **Downtown** ✓



Provide a mix of high-quality **Housing** to meet community needs ✓



Conserve natural resources and protect the **Environment** ✓



Ensure top quality **Fire, Police & Emergency Services** ✓



Ensure **Organizational Strength** ✓



Promote **Economic Development** ✓

- Ensure top quality **fire, police and emergency services**
- Ensure **organizational strength**
- Promote **economic development**

Each goal includes specific projects or accomplishments that the Council wants to complete in order to make progress toward the goal.

Projects vary and include tasks such as completing the necessary renovations to Manor Pool, advancing the redevelopment of a downtown block to provide mixed-use and significant new parking, and updating the Integrated Pest Management Plan.

*The Council will review progress at least twice a year and add new projects as appropriate. Visit [www.cityofdavis.org/](http://www.cityofdavis.org/) under the heading "Current Issues."*

### And the winners are ...

# The best parks of Davis!

There is no better way to escape the hustle and bustle of everyday life than a visit to one of the city's 32 unique parks. You can find everything from picnic areas to play structures, ball fields to swimming pools, a pirate ship to an owl preserve. Our parks offer space for nature and nurture.

You would think that some Davis parks must surely be better than others, right? We let Focus readers decide. Recognizing that every park is the best for somebody or something, the Parks & Community Services Department recently conducted a survey to determine the "Best of Davis Parks." Respondents to an online or mail-in survey voted for "bests" in 19 categories

and added comments about what makes Davis parks great. Here's a sample of some of the voter's favorites:

### Best Park for Communing with Nature ...

**Northstar Park: 3434 Anderson Road** — Known for its ponds, fishing, wildlife observation decks and picturesque views, Northstar Park offers a variety of opportunities to get back in touch with nature or take in the scenery. It's no wonder voters chose Northstar not only as the "Best Park to Commune with Nature," but also the "Best Park to Spot Birds and See Fall

Colors." But don't wait for those fall colors to return before visiting this beautiful park.

### Best Park to Take Out-of-Town Guests, Study for Finals, and more ...

**Central Park: C & 3rd Streets** — A farmers market, a teen center, a historical museum, a carousel, movies in the park, a fountain to splash in, and lots of open turf and trees ... what more could you ask for within the heart of downtown Davis? When showing off the town, don't forget

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