



City of Davis | Economic Development

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Demographic & Economic Profile

October 2012

Davis is a university-oriented city and an active, progressive community. Davis is noted for its quality of life and friendly, small-town feel alongside big-city cultural amenities; energy conservation, environmental programs, parks, and tree preservation; double-decker buses, bicycles, and high quality educational institutions.

Learn more about Davis:

Basic Information:

Incorporation:	March 28, 1917
Government Type:	Council/Manager form of municipal government
Location:	Davis is located 70 miles northeast of San Francisco, and 15 miles west of Sacramento, the state capital
County:	Yolo
Area:	9.89 square miles
Elevation:	50 feet above sea level
Population:	66,016 (2011 Census)
Households:	23,483 (2011 ACS)
Average Household Size:	2.55 (2010 Census)



Population Age Groups:

Under 5 years:	3.7%
5-9 years:	4.5%
10-14 years:	5.1%
15-19 years:	10.1%
20-24 years:	26.2%
25-29 years:	7.8%
30-34 years:	5.2%
35-39 years:	4.5%
40-44 years:	5.1%
45-49 years:	5.2%
50-54 years:	5.2%
55-59 years:	5.0%
60-64 years:	4.0%
65-69 years:	2.6%
70-74 years:	1.9%
75-79 years:	1.4%
80-84 years:	1.2%
85+ years:	1.4% (2010 Census)

Income:

Average Family Household Income:	\$ 133,640
Median Family Household Income	\$ 114,094
Average Household Income:	\$ 89,641
Median Household Income:	\$ 55,702 (2011 ACS)

Racial Diversity (single race classification):

(2010 Census)	White:	64.9%
	Black or African American:	2.3%
	American Indian/Alaskan:	0.5%
	Asian:	21.9%
	Native Hawaiian/Pacific Islander	0.2%
	Other Race:	4.8%
	Two or more races:	5.4%
	Hispanic or Latino (of any race):	12.5%

Davis is located in the heart of Northern California on Interstate Highway 80, 15 miles west of Sacramento, and 70 miles north and east of San Francisco.

Reachable within a few hours drive from this area are unparalleled scenic beauty and recreational opportunities. To the east lie Lake Tahoe and the Sierra Nevada Mountains (great attractions year round); to the west are the San Francisco Bay area, the great coastal redwood forest, and the beaches and rugged shores of the Pacific Ocean.



Education Profile

University of California, Davis

Enrollment: 32,653 (Fall 2011)

Alumni: 207,974

Colleges/Schools/ Divisions: • 102 undergraduate majors

• 87 graduate programs

• 4 colleges (Agricultural and Environmental Sciences, Biological Sciences, Engineering, Letters and Science)

• 6 professional schools (Education, Law, Management, Veterinary Medicine, Nursing)

Accolades: • **1st** among 96 of "[America's Coolest Schools](#)" 2012, *Sierra* magazine's sixth annual ranking of the greenest universities (a publication of the Sierra Club)

• **7th** among public universities and **27th** among public and private universities (([The Best Colleges' Top 50 Colleges and Universities in America 2011-12](#)))

• **7th** among the [20th Best Colleges for Socially Conscious Students](#) (2012)

(<http://facts.ucdavis.edu/numbers.lasso>)

Regional Post Secondary Education

University:

California State University, Sacramento

Golden Gate University

University of Phoenix

University of San Francisco

Chapman University

Education—Davis School Enrollment

Davis Joint Unified

8,459

School District:

(2010-11 DJUSD School Year Report)

Community

College:

American River College

Sacramento City College

Consumnes River College

Solano Community College

Technical

School:

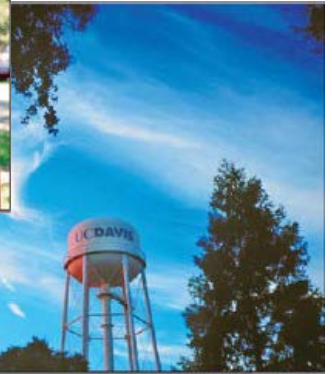
California College of Technology

High Tech Institute

MTI College of Business & Technology

Northwestern Technical College

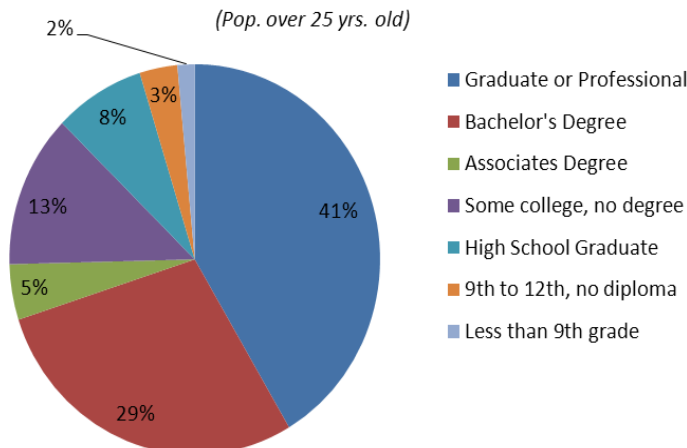
Precision Technical Institute



University California Davis Water Tower

Educational Attainment

(Pop. over 25 yrs. old)



API Score Report

2010 2011

Birch Lane Elementary:	853	833
Chavez Elementary:	895	895
Korematsu Elementary:	902	893
Montgomery Elementary:	855	846
North Davis Elementary:	927	909
Patwin Elementary:	894	867
Pioneer Elementary:	907	885
Willett Elementary:	934	930
Emerson Junior High:	894	895
Harper Junior High:	893	889
Holmes Junior High:	890	894
Davis High School:	858	868
DaVinci High School:	838	837

District 877 875

Average:

(CA Dept. of Education)

Employment Data

Community Labor Force Availability:

<i>August 2012</i>				
<i>Preliminary Data</i>	Labor Force	Employed	Unemployment Number	Unemployment Rate
City of Davis:	38,200	35,800	2,400	6.2%
Yolo County:	97,000	87,600	9,400	9.7%

(State of California Employment Development Department, Labor Market Division)

Employment Data: Ratio of Jobs to Employed Residents:

Jobs	Households	Average Employed Residents per Household
18000	23,483	1.3

Center for Strategic Economic Research

Employment by Industry:

Industry Sector:	Employment Estimate:
Agriculture, Forestry, Fishing, & Hunting, and Mining:	528
Construction:	499
Manufacturing	792
Wholesale Trade	278
Transportation, warehousing & utilities:	856
Information:	487
Finance, insurance & real estate (rental & leasing):	1,383
Professional, scientific, management, administrative & waste management:	3,730
Educational, health care & social services:	15,251
Arts, entertainment, recreation, accommodation & food services:	3,167
Other services, except public administration:	948
Public administration:	1,629

*(2011 American Community Survey (ACS))
Population 16 yrs. and older*

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