TIMOTHY J. MCNEIL
Principal, Muniz/McNeil Design, Davis, CA, http://munizmcneil.com

Professional Accomplishments
Tim McNeil has over 25 years of professional creative design and planning experience. He is a principal with Muniz/McNeil a multi-disciplinary design and research practice based in Davis, CA. Muniz/McNeil is an award winning design consultancy who partner on a broad range of projects with cultural, government and commercial organizations, to shape stories and spaces, build experiences and foster audience engagement and accessibility. Improving the navigation and experience of the pathways and bikeways in the City of Davis is well suited to McNeil's expertise. He has orchestrated the planning and implemented the design of wayfinding and signage systems for multiple organizations and cultural institutions. These include a comprehensive wayfinding and signage system for the Getty Center in Los Angeles, and recently, the visual language and signage system for the Jan Shrem and Maria Manetti Shrem Museum of Art at UC Davis. McNeil has consulted for Bay Area Rapid Transport (BART) as they embark on piloting an enhanced station experience for their riders.

Academic Accomplishments
McNeil is a Professor of Design at the University of California Davis. He is the primary instructor for undergraduate courses on exhibition and environmental graphic design, and a thesis advisor for graduate students researching related design theory, criticism and practice. His wayfinding and signage courses make the UC Davis Department of Design one of the few academic programs in the U.S. with a specialism in this area. McNeil is a longtime member of the Society for Experiential Graphic Design (SEGD) and sits on their Academic Advisory Board. His guidelines and design solutions for the Getty Museum wayfinding and signage system won an SEGD design excellence award. McNeil contributes to critical discourse in the design field by serving on the editorial advisory board for "Communication and Place: A Journal of Research, Theory, and Practical Criticism of Communication in the Built Environment".

Education and Professional Standing
McNeil has a BA in graphic design from Middlesex University and a MFA in exhibition design from University of the Arts, London. He has been recognized for design excellence by the Society for Experiential Graphic Design, the University and College Designers Association, and the American Alliance of Museums. His award winning design research has been featured and cited in multiple publications and media outlets. McNeil is a frequent speaker and presenter at national and international conferences, workshops and educational forums on design related issues. He served 5 years on the California Association of Museums Board of Directors, and has juried international design competitions for the American Institute of Graphic Arts (AIGA) and Society for Experiential Graphic Design (SEGD.

Leading in Environmental Sustainability
McNeil is the founder of the Green Museums Accord, created to encourage museums of all sizes and means to make a pledge to advance environmental sustainability in their institutions by taking simple action steps. In 2008, McNeil was inducted into the National Environmental Hall of Fame for his work on the Natural Resources Defense Council's Santa Monica Environmental Action Center. In 2003, this project held the distinction as the first "green" exhibition and interpretive center in the nations "greenest" LEED platinum certified building.

McNeil has been riding a bike from a very young age and treasures bicycling to work every day. He can frequently be found on the back roads of Winters, CA pushing his Scott road bike to its limits.