



Downtown Davis Plan  
Pop-up Workshop  
Saturday, December 2, 9:00 -11:30 a.m.  
Downtown Davis Farmers Market, Central Park

## Pop-up Workshop #1 Summary of Community Feedback

### Introduction

The City of Davis is planning for the future of its downtown (2040 Vision) and looking to the community to participate in this conversation.

### Project Overview

Throughout this planning process, community participation will be key component in shaping Downtown Plan. The goal of the project is to:

- Create a guide for long term development and infrastructure.
- Evaluate existing development policies, codes and guidelines, and address recurring challenges to the development process.
- Consider the many elements that can enhance quality of life in Davis.



Through this collaborative effort, the City of Davis will consolidate the Downtown Vision to create the kind of place the community desires.

### Workshop Purpose

The purpose of the first Pop-up Workshop was to, introduce the community to the project, gather initial feedback on the proposed improvements of Downtown Davis and obtain community contact information for the remaining outreach strategies of this project.

### Workshop Format

The Downtown Davis Project Team held an interactive Pop-up Workshop on Saturday December 2, at the Davis Farmers Market from 9:00 a.m. to 11:30 a.m. Community members were encouraged to sign up with their email to receive more information and updates on the Downtown Davis Plan, as well as notification for future community outreach opportunities. The project team created two boards for community members to interact with. The first board was labeled "*Downtown Davis is Special Because...*" This board was blank and community members were encouraged to place post-it notes with ideas of why they thought Downtown Davis was special. The second board was labeled "*What Would You Like to See in Downtown Davis?*"



This board had five options where community members were asked to place dot stickers to show which placemaking options they would like to see included in the Downtown Davis



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Plan: Activated Alleys, Outdoor Dining, Housing, Public Gathering Spaces, and Other. Community members were also encouraged to submit comment cards at the event. Below is the summary of community input and comments from these boards and submitted comment cards.

## Community Feedback

The project team received 15 comment cards, 40 community member sign ups, over 125 comments and dot sticker submissions on the interactive boards. Below is a summary of community feedback from the interactive boards and comment cards submitted at the event.

### Board 1: Downtown Davis is Special Because...

#### *Comments*

- Great Restaurants!
- Farmer's Market Pavilion
- Nice place to walk.
- Bike Friendly
- It doesn't have parking meters!
- Child friendly
- Downtown Davis could be special with collaborative processes, not with projects benefiting the well-connected only.
- Our community is special! We need to look at why the public space/plaza isn't working.
- The Homeless problem is a national problem, not a Davis problem.
- The town looks better at night because it needs a good power wash!
- Davis has a great atmosphere and a great pace of life!
- It's a social meeting place!
- We have diversity!
- Davis listens to the community members and is not investment or developer driven.
- Diverse Retail and spaces that make it a fun place to be!

#### *Recommendations for Plan Consideration*

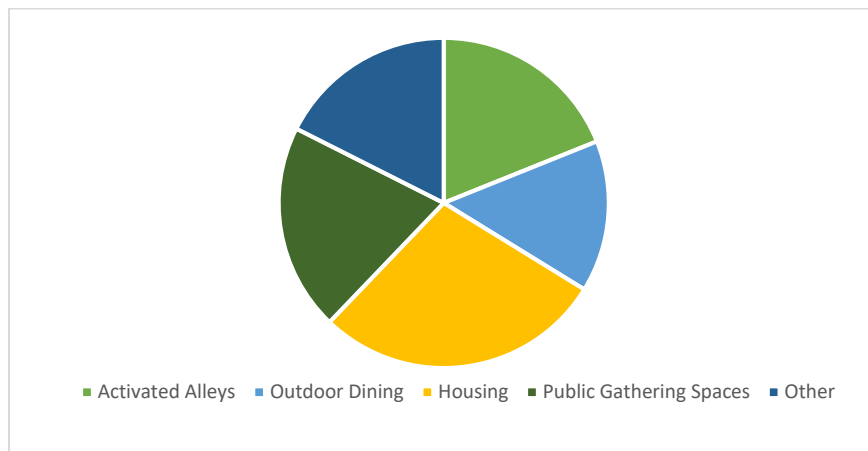
- More solar panels!
- Bike lanes adjacent to the curb, then parking, then car lane - separated bike lanes from streets.
- Share Bikes, like Sacramento!
- Need more Downtown parking.
- More offices in multi-story buildings to generate more business for retail.
- More mixed-use structures with housing on top.
- Pedestrian / Bike mall Downtown
- Davis needs a flag!
- Need better connection to Amtrak station!
- More short-term parking.
- Peripheral parking structures. Train / bus station parking structures.





- Cleaner alleys - better for walking.
- Boundaries of downtown planning better determined.
- More car-free spaces.
- Preserve the small-town feel!
- Need spaces for kids to play downtown, so families can spend time there.
- Every building with residences attached need appropriate parking.
- Eliminate angled parking, we need protected bike lanes!
- Drug store, stationary store, fabric store - I must leave town to get thread!
- No more track sides or mission condos! They are not affordable or attractive!

### Board 2: What Would You Like to See in Downtown Davis?



#### *Activated Alleys*

- Make these for pedestrians, not garbage and delivery trucks!

#### *Outdoor Dining*

- Seasonal - rather than using all the heaters.

#### *Housing*

- Create housing that fits!
- Make housing decent and affordable.
- Create housing only if parking is provided.
- Affordable housing for students!
- No more than 3 stories: High buildings = dark streets = crime.
- Make buildings so that all citizens can use them, not only students.



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### *Public Gathering Spaces*

- More gardens are needed.

### *Other*

- Strong economy - full debate on parking options.
- Bring in diverse retail - not just bars and restaurants.
- Create a pedestrian / biking ONLY street.
- More office space needed.
- Create a play space for families in downtown, more social gathering spaces.
- Festivals, art and shopping - make it a travel destination!
- Establish a revitalized plaza with more activities!
- Add parking to edges and convert E Street parking to a park / playground.
- Careful planning for parking / traffic circulation.
- Suggest day / night parking survey to determine who is currently using the on-street spaces.
- Small Electric Bus circulating downtown.





### Comment Cards

- I love the ideas, BUT PLEASE we need parking! I want to shop more downtown but when I can't find parking I go elsewhere!
- Please, no more bars, coffee houses, restaurants. We need a downtown where residents can shop and get services, not just an entertainment district. I still miss Discoveries and Wingers, and would come downtown more (vs Sacramento or Target) if there were more. Please take a strong stand with the company that bought all that property, in terms of acceptable tenants. I was disheartened to see a coffee place in DeLuna's, for example. Davis has been unique and wonderful, and I want it to hang in there against the tide!
- Please organize more live music venues in Davis like Nevada City. There are some very accomplished musicians in Davis and I would love to have venues we could go to eat, have a drink and listen to jazz.
- Take out paid parking lots in the center of town and make a pedestrian mall with lots of bike racks and shops/restaurants that are small/walk friendly, or a marketplace like the Ferry Building in San Francisco. It's too scary to ride bikes downtown. Make it better/easier to get around. Bike parking lots with access to bike paths.
- What can we do about the fact that all the retail space is owned by four sharks who keep the rents too high to earn a living? I'm a quilter and I must leave town to get a spool of thread!
- Allow food trucks to use those big parking lots. (I enjoyed this plan in Portland, Oregon.)
- Consider putting parking diagonally in the middle of the streets. That benefits bicyclists because cars pull out into car area, not bike area. Also, spaces could be used by motorists going either direction.
- Pedestrians cause traffic back-ups when they aimlessly cross streets without allowing traffic stopped at stop signs to use intersections. There are several parking spaces being occupied by bike racks. **MOVE THE BIKE RACKS TO BETTER PLACES!** The future is here, more people need to find a balance of living in the space we have, progressing intelligently (No growth= ignorance) and recycling more. We need better lighting of cross walks, and repave rough spots.
- Please plan and recruit restaurant for "fine dining", not sushi, tacos or pizza! No more coffee or nail shops! We need more like the 4 at 4th and C Street. Thank you.
- Include pedestrian ONLY areas.
- Use an open process without pre-conceived ideas, listen to the whole community.





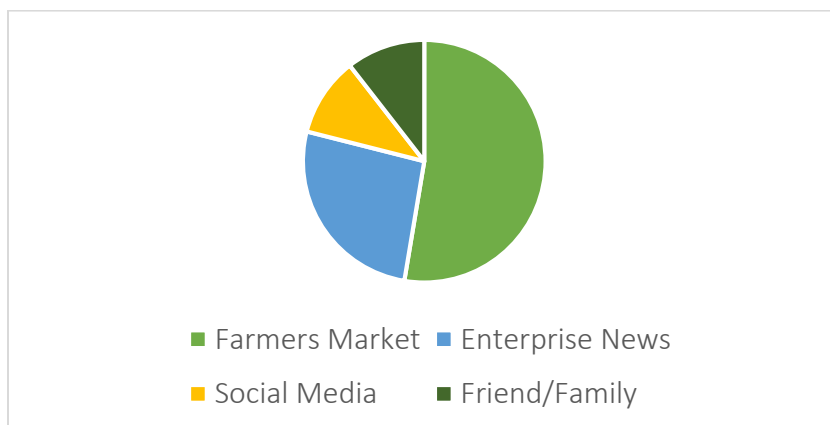
- I love a vibrant downtown full of diverse shopping! Not just eateries and bars. Please work with landlords to make business spaces affordable for retailers. Help small local business thrive with resources to support them competing with online retailers, and more public art and events! Festivals that draw people to the downtown community, and make Davis a fun tourist weekend destination.
- Make it easier for people to come in from South Davis.
- We need more mixed-use, housing, more small office space so there is workforce to support retail. We need a better mix of restaurants (not necessarily more) and close off a street as a walking mall. We need density, and higher buildings. The core plan needs integration with updated CAAP and better GHG standards for all buildings and renovations.
- We need more density and replace the 1970s building with more stories. We need more offices to attract bigger firms, more business for downtown retail and more mixed use residential. There needs to be easier entry for restaurants and recruit more destination restaurants. Add GHG strategies into the Core Plan to be enforceable.

### Public Notification

The Project Team sent 420 emails to community members and stakeholders in Davis to share information about the Pop-up Workshop. In addition, notification flyers were sent via e-mail and Facebook message to vicinity businesses. Below are the public organizations who shared the Pop-up Workshop information on their social media platforms or through their website:

- Woodstock’s Downtown Davis
- Downtown Davis Food Co-op
- Hallmark Inn at UC Davis
- Downtown Davis
- Downtown Davis Senior Center
- Enterprise News

Below is a chart depicting how attendees heard about the Pop-up Workshop.





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Appendix:

- Interactive Board 1
- Interactive Board 2
- Comment Card
- Pop-up Workshop flyer



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## Appendix



# Downtown Davis is Special because...



Proposed Improvements

# What Would You Like to See in Downtown Davis?

Activated  
Alleys



Outdoor  
Dining



Housing



Public  
Gathering  
Spaces



Other





# COMMENT CARD

Please share your thoughts, comments, or questions about the Downtown Davis Plan.

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Name \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

You may submit your comments to staff today or directly to Isabelle Gaillard at [igaillard@aimconsultingco.com](mailto:igaillard@aimconsultingco.com) or fax (916) 442-1168



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For more information visit

<http://cityofdavis.org/city-hall/community-development-and-sustainability/planning-and-zoning/downtown-davis-plan>



# Downtown Davis Plan Pop-Up Workshop

The City of Davis is planning for the future and we want you to participate in the conversation.

Join us at the Davis Farmers Market on December 2nd to share your thoughts about the future of Downtown Davis.

**Saturday, December 2**

9:00 - 11:00 a.m.

Davis Farmers Market



**Get Involved!** [cityofdavis.org/downtownplan](http://cityofdavis.org/downtownplan)