



**Meeting of the City/DDBA 2x2 Committee**  
**March 15, 2010**  
**Community Chambers Conference Room**  
23 Russell Boulevard  
3:30 PM – 5:00 PM

Participants:

Stephen Souza, City  
Sue Greenwald, City  
Michael Bisch, DDBA  
Rosalie Paine, DDBA  
Joy Cohan, DDBA

Staff:

Katherine Hess, CDD  
Sarah Worley, CDD  
Brian Abbanat, CDD

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**AGENDA**

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- 1) Roll Call & Agenda Review
- 2) Approval of February 22, 2010 Meeting Minutes
- 3) Communications and Public Comments  
The 2x2 committee was created to promote inter-organizational communication between the city and DDBA on issues of mutual interest. At this time members of the public may address the committee on matters not listed on the agenda. Comment will be accepted for matters listed on the agenda at the time that matter is discussed. Time for public comment may be limited. This committee is not empowered to make decisions on behalf of the agencies its members represent; it has been established for information purposes only. Staff and participants may also bring up communications at this time.
- 4) Current Discussion Items
  - a) Council Updates to DDBA on Items Potentially Affecting Downtown
  - b) Council's Priorities/Actions for Downtown Redevelopment
  - c) Downtown Panhandling Situation
  - d) Late Night Nuisance Behavior
  - e) Fifth Street Road Diet:
    - i) Council contingency plans if unsuccessful
    - ii) Justification for RDA funding
    - iii) Mechanism for formal DDBA involvement
  - f) Update on DDBA
    - Subcommittee Reports
      - Parking and Transportation
      - Marketing and Promotions
      - Visioning and Community Relations
  - g) Updates on Downtown Related Items
    - Status Update on Downtown Businesses
    - Council Long Term Agenda Topics
- 5) Summarize follow-up items from this meeting
- 6) Future Agenda Items

**Future Meeting:** April 19, 2010

**Adjourn.**