



MINUTES
BUSINESS AND ECONOMIC DEVELOPMENT COMMISSION
Monday December 14, 2009

Commission Members: Anthony Costello, Chair, Greg Phister, Robert Agee, Sydney Vergis, Tobin Richardson, Joe Hruban, Michael Faust, Dave Robert (Alternate),
(Finance and Budget Commission Liaison Donald Palm)

City Council Liaisons: Ruth Asmundson, Don Saylor (Alternate)

City Staff: Sarah Worley, Economic Development Coordinator
Brian Abbanat, Economic Development Specialist

1. Determination of Quorum and Seating of Alternates –

Quorum established

Absent: Commissioner Vergis

Liaison Absence: Councilmember Asmundson, Councilmember Saylor

2. Approval of Agenda

Agenda approved 7:10 p.m.

3. Public Comment

No public comment

4. Approval of Minutes

November 23, 2009 - *Minutes approved 7:11 p.m.*

5. Chamber of Commerce Quarterly Update

Bill Alger, Chamber of Commerce president and COO of Woodland Health Care provided an update of Chamber activities. Chamber is looking at what it wants to accomplish this year. Chamber has two new staff members. They are looking to build up government relations committee. They are looking to bring forward recommendations, primarily to city council, that will support city businesses. They are also focusing on bringing in new membership and retaining existing membership.

Commission questions followed including the role and composition of the Government Relations Committee, Chamber position on Measure P, Chamber opinion on Council awarding funds to support downtown, benefits of Chamber membership/involvement.

6. Economic Indicators

Commissioner Agee provided an update on the Economic Indicators project. Subcommittee is putting together a final draft sample of the Economic Indicators report. The purpose of the sample is to allow BEDC to reach out to groups and people who would be interested in contributing to completion of the project. The draft prototype will be brought to the

next meeting for BEDC review and discussion of the process for completion of the project, including outreach to people in the business community (DDBA, Chamber etc.) who might be willing to form a steering committee to finish the project.

7. Best Business Award Nominations

This item was tabled until next meeting. Subcommittee will review and bring recommendations next month.

8. Election of Chair and Vice Chair

Discussion regarding process for nominating Chair/vice chair. Bob Agee and Joe Hrubin nominated as Chair and Vice Chair, respectively

Motion: Commissioner Phister; Second: Commissioner Richardson

Aye: All

Noe: None

9. Staff Communication/Updates

Staff provided update regarding efforts with Yolo County economic development partners to get resources for business retention. Grant funding may be available through the Yolo Workforce Investment Board (WIB). Grant would provide opportunity to use money for participation in Sacramento Metro Chambers Metropulse business retention program. Local jurisdictions put together a \$200k grant application. Davis would receive \$50k. Funds would also be used for business assistance such as small business development center consulting services.

10. Subcommittee Assignments/Reports

- Business Retention

Staff provided update on Target, and noted receiving comments regarding impact on some local businesses. Difficult reporting Target sales tax generation as they are in their own category and confidentiality prevents sharing. Discussion of other possible means to gauge Target performance/impact.

Commissioner question regarding vacant pads. Staff shared a City objective this year is to get the pads filled.

- Business Attraction

No report

- Community Enhancement

Commissioner Costello provided an update on the Bicycle Hall of Fame (BHOF) - attempts to merge it with the California Bicycle Museum are ongoing. Expectation is for the BHOF to be open this spring and fully functioning by the Amgen race in May.

Staff provided update on the Davis Manor Neighborhood Council lighting ceremony and “merchants meeting” held on 11-19-09. The collaborative effort between the merchants and neighborhood group was highlighted. They will seek assistance/support from BEDC once their ideas for continued improvements to the shopping center are further developed.

11. Future Agenda Items

- Economic indicators
- Business of Year Award nominations
- Update on Business Retention grant application
- How to utilize free intern help

12. Adjourn

Meeting adjourned @ 8:22 p.m.