



The Cool Davis Initiative

Who is the Cool Davis Initiative and what is our mission?

The Cool Davis Initiative is a network of citizens, community organizations, businesses and the City of Davis. Our mission is *to inspire our community to reduce their greenhouse gas emissions, to adapt to a changing climate and to improve the quality of life for all.*

The Cool Davis Initiative is working to engage 75% of our community in pursuing a low carbon lifestyle by 2015. We seek to build awareness and commitment from the community to participate in implementing the Davis Climate Action and Adaptation Plan and meeting the City's goal of Carbon neutrality by 2050.

The Cool Davis Initiative is implementing educational programs and special projects focused on carbon reduction throughout all aspects of community life. We believe that together we can promote a fun and creative vision of a low carbon future. We actively support other community institutions and organizations in achieving their carbon reduction goals.

What does it mean to be a Cool Davis Partner and how do you become one?

All Cool Davis Initiative (CDI) partners support the mission of CDI and have committed to the CDI pledge of reducing carbon emissions. Meet with a CDI representative to discuss your interests. If it's a good fit for your organization you will be welcomed to join!

What can you do as a CDI Partner?

Ask to become an active member attending meetings and participating in events. Form a working group around an issue, project or activity that you would like to develop in the community. Sign up to receive the CDI newsletter and event announcements. Connect through CDI communication networks about your related projects and initiatives. Invite your employees or members to participate in a CDI working group.

How does it benefit your organization to become a CDI Partner?

You will receive regular acknowledgement of your organization in the CDI Newsletter, website etc...Become involved in and lead important community change projects. Your organization can engage more people and organizations in your projects and activities.

For more information about CDI partners, working groups and projects go to
www.cooldavis.org .

Cool Davis Foundation

The Cool Davis Foundation is the fund raising and financial arm of the Cool Davis Initiative. Organizations and individuals may make tax-deductible donations to the Cool Davis Foundation. The Cool Davis Foundation also provides sponsorship opportunities to businesses and organizations. To receive more information about making a donation or arranging for sponsorship of an event or activity contact Alan Pryor, Treasurer, Cool Davis Foundation ozone21@att.net.

Join a Cool Davis Project Group!

Festival Planning Group – Sunday October 16th Help Create the 2011 Cool Davis Festival. Host a booth, help organize the program, or facilities/logistics, do publicity, or simply volunteer for the festival day. Contact Lynne Nittler at lnittler@sbcglobal.net or 756-8110

Lite House Group – A network of households in Davis who are beacons of carbon reduction in their neighborhoods. Help recruit, develop educational materials, plan programs and tours. Contact Chris Granger cgranger@dcn.org to get involved.

Low Carbon Diet Group—Using the Low Carbon Diet Book by David Gershon exploring personal change and carbon reduction in households, help plan an expansion to new organizations, lead a group in your organization or neighborhood. Contact Lynne Nittler lnittler@sbcglobal.net

Make Davis Cool (University Students)—UCD students engaging other students in reducing their carbon footprint. Help support student leaders and their activities. Contact Will Klein wpklein@ucdavis.edu or Manny Rinjerin@ucdavis.edu

Commercial Food Scrap Composting Group—Encourage more participation in the pilot project. Help form an overall group on waste reduction. To get involved talk to Shar Katz shar@dancingtomato.com.

Measurement & Learning Group – CDI is trying to measure what we are accomplishing. Do you like data collection, surveys and crunching numbers? Contact Chris Granger at cgranger@dcn.org

Communications Group – our communications team is looking for good writers, web gurus, social networking mavens, and marketing aficionados. Contact Nick Buxton nicholasbuxton@gmail.com

2011 Cool Davis Festival **Celebrating Healthy Pathways to a Low Carbon Life!**

The Festival will take place Sunday, October 16, 2-5:30 pm. at the Veterans Memorial Center in Davis. *This year's event connects low-carbon lifestyle choices with a healthy environment, personal well-being and a thriving community.* Last year 1,700 attendees, exhibitors, performers, and volunteers came to together for the inaugural festival. This year we are planning for an even bigger celebration!

This year's **Cool Davis Festival – Celebrating Healthy Pathways to a Low Carbon Life!** connects low-carbon lifestyle choices with our personal health and well-being, our transportation, the food we choose, the gardens we grow, the homes we make ever- more-energy-efficient and the thriving community we wish to create. The festival will be a gathering place of information, practical ideas, and inspiration.

Exhibits will include: how to prepare veggies, local food tasting, solar cooking, drought-tolerant plantings, gardening & irrigation, composting, preventative health practices, yoga, green cleaning demonstrations, biking and alternative transportation solutions. Our Carbon Cafeteria will return with energy and water conservation experts demonstrating practical household energy conservation, home retrofit solutions, technology, and new ideas around carbon reduction on our dinner plates and more ...

October 15 is the **Cool Davis Day of Service** when local groups will host work parties and service projects focused on climate mitigation and/or eco-justice.