



**Recreation and Park Commission
Davis Senior Center Valente Room, 646 A Street
Thursday August 18, 2016
MINUTES**

Commission Members Present: Cecilia Escamilla-Greenwald - Chair (arrived at 7:00 pm),
Travie Westlund - Vice Chair, Ira Bray, Emily Griswold
(arrived at 6:45 pm), Stephanie Koop and Maurice Pitesky

Commission Members Absent: Lon Payne

Council Liaison Present: None

Public Present: None

Staff Present: Christine Helweg, Martin Jones, Tamiko Kwak and Dale
Sumersille

The meeting was called to order by Vice Chair Westlund at 6:05 pm.

1. Call to Order and Roll Call

2. Approval of the Agenda

A motion was made by I. Bray to approve the agenda, seconded by S. Koop:

AYES: Bray, Koop, Pitesky and Westlund

NOES: None

Absent: Greenwald, Griswold and Payne

3. Brief Announcements from Commissioners, Liaisons and Staff

None.

4. Public Comment

None.

5. Consent Calendar

A motion was made by I. Bray to approve the Consent Calendar, seconded by S. Koop:

AYES: Bray, Koop, Pitesky and Westlund

NOES: None

Absent: Greenwald, Griswold and Payne

6A. Continued Discussion on Cost of Service Analysis, Fee Recommendations and Proposed Revenue & Pricing Policy

Superintendent Helweg presented a revised Revenue & Pricing Policy based upon comments and feedback received from the Commission in July 2016. The majority of the discussion centered around the proposed pricing pyramid and the definitions of the various benefit categories comprising the pyramid model. No action was required by the

Commission as staff was still seeking additional feedback on the draft policy prior to finalizing it for the September 12 meeting with the Finance and Budget Commission. Commission members further expressed the following suggestions:

- Under the Definition headings, please add the name of the levels that coincide with the cost recovery targets (i.e. Level 1, Level 2, Level 3).
- Appreciate the layout of the proposed policy – the information seems to flow and each section tends to build upon the information from the previous sections.
- Consider presenting the pricing model in a manner that reflects the level of subsidy being provided by the City rather than emphasizing the level of cost recovery – agreed to add an additional column to fee worksheets that identify the City subsidy and add to pricing model as well.
- Davis appears to have a high saturation for program participation and would not like to see the emphasis on cost recovery sacrifice the public's support and participation in City's programs.
- On page 15, staff needs to be prepared to justify the increased costs for basic services. Maybe redefining the content of this paragraph to explain that this City overhead cost is only for those increased level of services associated with the administration of these particular programs over and above what the City would normally offer as a municipality governance.
- Having additional information on the City's scholarship or Fee Subsidy program would be helpful to review.
- Section 1.6.6 on page 20 seems to have duplicative information to that which is included under Section 1.6, pages 14-17.

Upon wrapping up the discussion on the draft Revenue & Pricing Policy, staff and Commission members reviewed and discussed proposed recreation activity cost recovery targets and fees. Commission members expressed the following suggestions or recommendations:

- Aquatic facilities cannot be viewed the same as fields or parks as they are not facilities that are just open to the public for self-directed leisure time – these facilities must be opened, staffed and typically there is always a fee associated with their use.
- Need to consider expanded public swim hours and longer season into the fall
- Consider a reduced entry fee for recreational swim if participants come into the session late
- Consider adding two cashiering stands to reduce lines and gain quicker entry into the pool facilities
- Consider volunteer supervision for Teen Dances
- Consider discontinuing the Camp Jack Hazard (Family Camp) programming option
- Consider expanded promotions with video clips of positive recreation experiences (i.e. DCTV)
- Consider modifying the Playfields concessions proposed cost recovery to 100%

7. Commission and Staff Communications

- a. Commission Work Plan – staff reviewed the long range calendar with the Commission
- b. Upcoming Meeting Items/Events – staff reminded the Commission of upcoming meeting dates on September 1 (6:00 pm) and September 15 (7:00 pm).

- c. Subcommittee Reports/Inter-Commission Liaison Reports
 1. City Council Liaison – no report
 2. Finance & Budget Commission – no report, dark for August
 3. Open Space & Habitat Commission – no report, dark for August
 4. Sports Complex Task Force – recommendations and findings will be presented at the September 15 regular meeting of the Commission

A motion was made by I. Bray to adjourn the meeting at 9:00 p.m., seconded by T. Westlund:

AYES: Bray, Greenwald, Griswold, Koop, Pitesky and Westlund

NOES: None

Absent: Payne

Respectfully submitted:

Christine Helweg
Community Services Superintendent