

Argument in Favor of Measure B

We're among the hundreds of residents and community leaders who have worked for over two decades to fulfill Davis' vision of becoming home to a world-class, university-related research center. It will create a place to advance discoveries that will improve lives around the globe while providing sustainable local jobs, affordable housing, economic stimulus and millions of dollars of benefit to our city.

We're enthusiastically voting Yes on B to approve the Davis Innovation and Sustainability Campus (DISC) – the exciting culmination of years of planning.

Voting Yes on B will improve our local economy and quality of life by:

Confronting the city's housing crisis with new residential units including the city's single biggest investment ever in **affordable housing**.

Leading world progress on the environment – the first project of its kind in the nation to power all buildings with **100% clean energy** while stimulating advancements in agriculture, biotech, green-tech, and food science research.

Creating many **local, green and good-paying jobs** onsite and new employment opportunities throughout the community for people with diverse skills and passions.

Generating more than \$1.3 million annually in new revenues for the Davis Joint Unified School District, to **enhance educational opportunities** for our kids.

Adding a net \$5 million annually to the City of Davis' budget to **support essential services** and amenities like parks, greenbelts, and sports facilities without raising taxes.

DISC is **unanimously** supported by our City Council. Vote Yes on B to create jobs of the future that will retain our highly educated workforce, make the local economy greener and more resilient, build on UC Davis' reputation as a cutting-edge global research innovator, and add **new parks and recreational sports fields** that make Davis a special and interesting place to live.

Learn more at www.davisforb.com

Gloria Partida
Mayor, City of Davis

Helen M. Thomson
Former State Assemblymember and Yolo County Supervisor

Robert Poppenga
DJUSD Board Trustee & Former Board President and South Davis Resident

Gerald Braun

Past Chair, Valley Clean Energy Community Advisory Committee
Member, City of Davis Utilities Commission

Pam Marrone

Founder of Marrone Bio Innovations