

Argument in Favor of Measure D

Measure D is simply a renewal of our city's Measure J Ordinance, which originated in 2000 as the “Citizens' Right to Vote on Future Use of Open Space and Agricultural Lands.”

Historically, Measure J was a citizen-based ordinance which was drafted by Davis citizens, placed on the 2000 ballot and was approved by the voters. Likewise, its renewal, Measure R, was again supported and approved by Davis citizens in 2010. Now in 2020, Davis voters have the opportunity to continue their ability to make the final decision on projects which propose development of open space or agricultural land.

Measure D continues the provisions of Measures J and R, allowing Davis citizens to make the final decision on projects approved by the City Council which propose developing open space or agricultural land. The City's planning process is the same, including review of infrastructure, environmental and any other impacts of a project with the final step of a deciding vote by the public.

Measure D gives the citizens of Davis the leverage for these projects to be the best they can be regarding design, amenities, and other features which otherwise would not be achieved. It also provides motivation for developers to offer the most and the best in a proposal.

Measure D allows transparency to ensure that relevant project information and details are provided to the public to evaluate it.

Measure D is democracy in action by allowing public participation in some of the most important development decisions affecting Davis and its future.

Please vote YES for Measure D which again renews Measure J, which enables Davis citizens to have the final word on planning the future of our community.

www.YesOnDavisMeasureD.org

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