

CANDIDATE STATEMENT

ROCHELLE SWANSON

Age: 50

Occupation: Government Affairs Manager – Broadband Technology

I moved to South Davis in 1993 and have kept roots here while:

- attending UC Davis, working my way through law school,
- raising my sons, and
- opening a business in Davis.

My personal experiences from poor student to active parent to entrepreneur inform my vision of Davis as a complex community. Together we face new and unknown challenges.

As your District 5 Councilmember, I will use my expertise and problem-solving abilities to ensure the long-term sustainability of Davis. My doors will always be open. I am passionate about working collaboratively to solve issues and committed to government being accountable, transparent and inclusive. We can do better.

I've known the challenges of both owning a small business in the downtown and working remotely for companies in different parts of the country. In my day job, I champion digital access across California, working collaboratively across all levels of government.

As a previous member of the Davis City Council during the Great Recession, I championed economic vitality policies to create job opportunities and enacted smarter budgets to preserve critical services while enhancing the Davis we all love.

In these unprecedented times, experienced leadership is critical.

Please visit www.rochelle4davis.org. I would be honored to have your vote.