

STAFF REPORT

DATE: October 8, 2020
TO: Bicycling, Street Safety, Transportation Commission
FROM: Jennifer Donofrio, Bike and Pedestrian Coordinator
SUBJECT: Implementation Status Update of the 2014 City of Davis Bicycle Action Plan

Recommendation

Staff will provide an update to the Commission on the 2014 City of Davis Bicycle Action Plan. No action is requested on this item.

Background and Analysis

In 2014, Davis City Council adopted the City of Davis Bicycle Action Plan (BAP). The plan was authored by the previous Bicycle and Pedestrian Coordinator with input from community partners. The plan was designed to provide a detailed road map for implementing bicycle programs to increase bicycling rates in Davis and strengthen bicycling culture. The plan is organized around the League of American Bicyclists 5 E's (engineering, education, encouragement, enforcement, and evaluation), which is the framework for the Bicycle-Friendly Communities certification. Shortly after the plan's completion, the Bicycle and Pedestrian Coordinator left the City and a new Bicycle and Pedestrian Coordinator was hired. As a result, some of the details and deliverables in the 2014 plan have been modified, but the overall intent remains the same. The plan is divided into seven parts and appendices. The focus of the BAP status update will be on parts three through six, which identifies specific programs and activities to implement. The titles of each of the parts being evaluated are below.

Part 3: Instilling a Culture of Safety: Education and Encouragement Programs

Part 4: Designing Bikeways for All Ages and Abilities

Part 5 Bridging the Gap: Integration of Cycling with Public Transit

Part 6: Diamond: A Cyclist's Best Friend

The purpose of the evaluation is to (1) identify all the deliverables in parts three through six; (2) share where we are in 2020; (3) if the deliverable has been implemented; and (4) next steps.. In column four of the table, Deliverable Implemented, Staff has included more details about the implementation including (1) if the project has been implemented and similarly matches the deliverable in the plan; (2) if the implementation approach has changed; and (3) if the project is in the beginning phases on implementation. If there is no symbol, then the project has not been implemented.

Attachment 1 includes a table used to evaluate the deliverables. The bullet points below summarize the evaluation table.

- Staff evaluated 85 deliverables and 20 sections. 70 of the deliverables are in some phase of implementation.
- 45 deliverables have a check mark in column four: Deliverable Implemented. This means Staff has created a program or project and it is currently operational. This is not an exhaustive list of all the Bike/ Ped programs and projects. Other projects and programs exist, which are not included in the BAP.
- 8 deliverables are in the beginning phases of implementation. Most of these deliverables are longer term projects. These projects generally require more funding and time to implement.
- 14 deliverables have been modified by Bicycle and Pedestrian Program staff. For example, instead of the City developing 1-3-minute traffic safety videos, the City is posting the League of American Bicyclists videos on the City website. The League's videos are very well done and share the same messages Staff would have included in City videos.
- All deliverables in Section 3.1 Ride Walk Davis have been implemented by Staff.
- Even though the City does not have a Bicycle Ambassador program, all deliverables have been implemented, or the implementation approach has changed. Staff recommends changing the section name of this section to Program Outreach.
- The City does have a robust Safe Routes to School (SRTS) Program. However, the SRTS position is currently vacant after the coordinator's departure. Due to City budget circumstances the position remains unfilled. Staff relies on community partners to implement a program to collect and distribute used youth bicycles. The plan recommends the creation of formal programs for CDC members and guided bike tours; however, these deliverables are being achieved without formal agreements.
- In Section 3.5 Coordination with UC Davis Bicycle Program Staff recommends not focusing resources on the deliverables that the City cannot implement. For example, the deliverable to make bike education mandatory at UC Davis, which is a campus policy decision, not the City's.
- In Section 3.6 Gender Equity in Bicycling: Women on Bikes, Staff notes that many messages shared on social media and websites are through a female lens and intended to appeal to females. Staff notes that with more funding and additional staff members there is an opportunity to include people of color, the aging community, and LGBT+ community into this section.
- In Section 3.9 Embracing E-bikes there was only one deliverable that did not accurately reflect current e-bike regulations. Staff recommends adding a new deliverable focusing on e-bike education.
- The Bicycle Friendly Business Section 3.10 outlines the City developing its own Bicycle Friendly Business Program. Staff recommends the City not develop its own program but use the almost identical League of American Bicyclist's program, allowing Staff to focus on other work. Currently, the Bike Campaign and has spearheaded the Bicycle Friendly Business Program in Davis, of which nine have been certified.

- In Section 4.5 Davis Bike Park, has accomplished or is about to be accomplish 3 of the 4 deliverables. Construction plans for the bike park are completed. Once funding is available the City will move forward and implement the project.
- The Bicycle World's Fair section has not occurred. Planning and hosting a Bicycle World's Fair is an enormous effort, requiring staffing and funding resources beyond those available to the program.

The evaluation review was a helpful exercise for Staff to deliberately assess the BAP's implementation and prioritize limited resources with remaining items. Staff plans to focus resources on the most effective activities and defer other unless/until additional resources become available. Staff plans to conduct another update of the plan in 2025.

Attachments

Bicycle Action Plan Implementation Table