

CITY OF DAVIS

PART ONE:

Organization Name: Yolo County Children’s Alliance

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PART TWO:

Proposed Project Location: 600 A Street, Suite Y, Davis, CA 95616

If the project is a capital project, an economic development activity or a target area project, include a copy of the map showing the project areas boundaries, the census tracts/block groups (ct/bg) and the low/mod percentage in each ct/bg.)

Total Proposal Request: \$12,000 Minimum Request: \$6,000

CDBG Eligible Category: Public Service

National Objective Compliance/Low and Mod Benefit: Benefiting low/mod income persons, limited clientele

City Council Identified Critical Needs:

- 1) Prevention & Early Intervention – MediCal health insurance outreach, enrollment, retention assistance
- 2) Prevention & Early Intervention – CalFresh nutrition benefits outreach, enrollment, retention assistance
- 3) Service Linkages – connecting children, parents, seniors to health services, food resources, and other community services

Beneficiary Information:

<u>150</u>	Total number of unduplicated beneficiaries in proposed project
<u>100</u>	Number of unduplicated beneficiaries in program to be served with CDBG funds
<u>85</u>	Percentage of the CDBG beneficiaries with low/moderate income
<u>\$120</u>	Cost (\$) per CDBG beneficiary (CDBG Request/# of units of service/CDBG Beneficiaries)
<u>per person</u>	Unit of service to determine cost per beneficiary (Public Services Only)

PART THREE: Scope of Proposal

a. **Need/Target Group** (Describe the need for the activity and the group being served)

During fiscal year 19-20, Yolo County Children’s Alliance (YCCA) provided health insurance and CalFresh enrollment, retention, and navigation assistance to 104 Davis residents, including 71 health insurance and/or CalFresh enrollments and retentions. Additionally, we assisted Davis residents to access needed health services and navigate health systems. When hungry with no options, we provided \$25 emergency food vouchers for use at the local Grocery Outlet store (vouchers not funded by CDBG)

YCCA’s MediCal and CalFresh enrollment, retention, and navigation program conducts culturally and linguistically appropriate outreach in order to make sure that people know about their health insurance and food security options.

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Many who are eligible don't realize it, and eligibility criteria frequently change. For example, USDA recently withdrew some eligibility restrictions, and the State just made it easier for college students to meet eligibility requirements. Additionally, school-aged children receiving school lunch, who would not otherwise be eligible for CalFresh, are eligible for Pandemic CalFresh. This is a big help for many families during these times. Outreach is essential for raising awareness and encouraging people to contact us – whether to get enrolled in these benefits, stay enrolled, or get support in navigating the system. Additionally, when they contact us, we put them in touch with other resources that they might need – such as the food vouchers mentioned above, utility assistance, housing support, etc.

YCCA provides one on one enrollment assistance for MediCal, Covered California, and for the CalFresh (Supplemental Nutrition Assistance Program – SNAP) program. We also provide follow up to support individuals and families in using their benefits. We ensure retention of coverage in health insurance and CalFresh for as long as they are eligible. Both programs require beneficiaries to be renewed every year. For CalFresh, paperwork must be submitted every six months.

Pre-pandemic, approximately 10% of Davis families with children under 18 were living below the poverty level. City-wide, approximately 30% of Davis residents were living below the federal poverty level (American Community Survey). The pandemic has made this worse. Many have lost health insurance along with their jobs. It is these populations who we are assisting primarily, plus the approximately 20% of Davis residents who do have insurance and are on MediCal.

We are helping Davis residents to access MediCal (especially if they are newly eligible), stay on MediCal, and use their MediCal benefits to keep themselves healthy. Especially now, it is important to continue preventative services rather than waiting until urgent care is needed. If needed, we assist to set up and support tele-health services or provide masks, sanitizer and other PPE so people are comfortable getting the services they need. Eligibility for MediCal is up to 138% of Federal Poverty Level. For a family of four that is \$36,570 or 40% of the area median for Yolo County (\$92,500) – well within the CDBG service limits (we do still request income certifications, as documentation for CDBG).

UC Davis Center for Poverty Research has published evidence based research, including rigorous research protocols, showing both MediCal and CalFresh have meaningful positive effects on the health and well-being of recipients, including children of recipients, with positive effects lasting through to the health and well-being of the children's children.

b. Project Description/Benefit (Activity Summary: Describe the activities of the proposed budget and benefit)

The process for enrolling and retaining benefits in MediCal and CalFresh can be overwhelming, confusing, and tedious. The families and individuals we serve face barriers and challenges preventing them from accessing these programs on their own. We provide bi-lingual, bi-cultural, friendly, patient service, one on one. We walk people through the process, troubleshoot issues that arise, and confirm that all necessary paperwork is complete and reviewed by the County Health & Human Services Agency for approval. Glitches in paperwork or process are common and without support these things prevent people from following through to enrollment approval. Once enrolled, we follow up with clients to make sure they understand their benefits and how to use them, including helping them to connect to health and food services in their community. For example, we might help them through the process of choosing a provider, or making a medical appointment. Or, we might explain a bill or administrative paperwork that they received by mail but don't understand.

The Yolo County Children's Alliance doesn't serve just families with children. We serve all low and very low income residents including students, student families, seniors, individuals experiencing homelessness, migrant housing residents.

As we work with people we get to know them, build trust and help them to connect to other resources and services including for example, rent and utility assistance through STEAC, local Yolo Food Bank food distributions, Yolo County's Women Infant Children (WIC) program, or CommuniCare's health services.

According to California Coverages and Health Initiatives, a state-wide organization of Community Health Initiatives, the cost per person of full-service enrollment assistance such as ours is between \$350 - \$425 depending on the complexity of the situation. We spend an average of 3 hours with each client including outreach, application assistance, program & utilization education, document submission assistance, follow up, and our own internal documentation process.

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c. Outreach (Describe the outreach your organization will provide for the CDBG-funded project, as well as provide a list of the languages currently included in your organizational outreach)

YCCA's Community Resource Specialists work closely with local partners who serve populations generally eligible for MediCal and CalFresh programs. Partners then refer clients to us. We participate in outreach events and collaborate to provide services on site with our partners (for example, at the Davis Migrant Center), or do presentations.

Currently, we are collaborating with partners to do presentations or provide service virtually. For example, we recently presented to a group of "family, friend, and neighbor" child care providers so that they were aware of our services and so that they could refer others to us.

Initially, when the pandemic hit, we posted signage at our offices so that people could reach us by phone. We used existing client lists from our database to reach-out to people. Moving forward we will be engaging more print media and radio media through press releases and public service announcements, will utilize broader distribution of flyers and posters with QR codes and will have one single phone number to call and get an immediate appointment.

The primary languages included for our Davis services are English and Spanish. We also have staff who are bilingual and bicultural with Russian and Farsi.

We work closely with the Yolo Health & Human Services Agency and are located in the building where their expanded Davis service center is located. In January 2021, they installed equipment so that residents can engage in covid safe walk up services. We anticipate this will increase referrals to YCCA since HHSA doesn't provide application assistance but refers those who need it to YCCA.

d. Organizational Capacity (Summarize your organizational capacity for the proposed project)

The Yolo County Children's Alliance has extensive experience administering federal grants as well as many other funding sources and contracts. In 2009 we received a two year Federal CHIPRA grant for enrolling and retaining children in health insurance. We met our program goals and successfully completed all of our administrative requirements including the outside professional evaluation.

For the past 8 years, we have been a subcontractor under the California Association of Food Banks (CAFB) for their State CalFresh Outreach contract, successfully meeting program goals and submitting quarterly reports and detailed invoices. For the CAFB contract as well as our MediCal Administrative Activities (MAA) contract with Yolo County and the State Dept. Health Care Services, we perform a perpetual time study with a time card that tracks in 15 minute increments the activities that staff are spending their time on.

For the past 9 years, we have participated successfully with the Federal Emergency Food and Shelter Program (EFSP), submitting our proposals in collaboration with the other Yolo EFSP recipients. We've met all of the program, reporting, and administrative requirements for all the years we have participated. We use the funds to provide \$25 Emergency Food Vouchers which can be used at local Grocery Outlet stores. During the pandemic we applied for and received EFSP CARES funds as well as funds from various foundations in order to provide additional vouchers. Since, April we have successfully distributed, tracked, and reconciled close to 500 vouchers.

We have participated in the City of Davis CDBG program for three and a half years now, submitting timely reports and detailed funding requests including backup documentation.

We use Salesforce® online Client Relationship Management (CRM) system to track all of the households and people we serve, including which services were provided, the status of those services, and demographics – age, language, city, gender, etc. We can also use Salesforce to track documentation such as income verifications.

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e. Partnerships and Other Resources (List other agencies you collaborate with and indicate whether or not your proposed project is duplicative of other projects operated by local public or non-profit organizations)

We collaborate in various ways with many other local Davis and Yolo County Community Based Organizations including Yolo Food Bank, STEAC, Empower Yolo, Davis Community Meals, CommuniCare, as well as UC Davis, Yolo County Health & Human Services, and Davis Joint Unified School District.

We are not the only organization providing program enrollment and retention support, but we believe that there is room for all of us, as we often refer clients to each other for other services that we each offer, and we are often able to provide service at times when others are not. It is beneficial for customers to be able to find enrollment and navigation assistance whether they've come to Empower Yolo because of domestic violence or to YCCA for our home visiting program for pregnant mothers. We provide enrollment assistance for partners when they don't already have assisters on-hand. For example, our enrollment specialists can support DJUSD with outreach, enrollment and retention for staff and students.

Other sources of funds that support our health insurance outreach, enrollment, retention, and utilization work include Yolo County, fee for service through the State Medical Administrative Activities (MAA) program, fee for service through our subcontract with California Association of Food Banks State CalFresh outreach contact, Kaiser Permanente Community Benefits and various other foundations and grants.

f. Impacts of COVID-19 for your 1) clients 2) services 3) agency and how you are addressing it for each. (Describe how COVID-19 is impacting 1-3 above and what you are doing to continue services (or not) in the same way or differently)

The clients we serve have been the first to lose their jobs and have hours cut. They are also often the most at risk in terms of covid exposure because they are essential workers and / or experiencing crowded housing conditions. Our services have remained the same, only are being provided by phone, face-time, and limited in person (with covid protocols in place). In some areas our services have expanded. For example, we have successfully secured funding to increase our distribution of emergency food vouchers, and have more participants than ever in our home visiting program for pregnant families and families with infants under 3 months. We are addressing the impacts of covid by emphasizing safe practices and preventative measures, access to care, and helping people connect to the resources they need. Our home visiting program is providing touchless deliver of diapers, food, and other essential to families who are otherwise home-bound.

PERFORMANCE MEASUREMENTS AND SCHEDULE

ACTIVITY (What the program does to fulfill its mission)	INDICATOR (The direct products of program activities) SERVICE #s	OUTCOME (Benefits that result from the program)	COMPLETION DATE (When the specific task is completed)
Enroll and retain individuals and families in MediCal, and Covered California health insurance programs.	65 People will enroll or retain in health insurance	Children, families, seniors, and single individuals receive timely medical care including preventative services, behavioral health services, vision, and medicines.	6/30/22 This activity is conducted continually during the funding period, indicators will be achieved by end of funding period.
Enroll and retain individuals and families in the CalFresh program.	35 People will enroll or retain CalFresh Benefits	Children, families, seniors, and single individuals receive monthly benefits averaging \$200, increase their overall food security, improve their overall	6/30/22 This activity is conducted continually during the funding period, indicators

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		nutrition, and contribute to the local economy of grocery stores and farmers markets.	will be achieved by end of funding period.
Conduct regular follow up with health insurance and CalFresh clients to provide benefits utilization assistance and / or to facilitate retention of benefits.	100 people will receive support of all services	Children, families, seniors, and single individuals understand and utilize their health and food benefits, and retain their health and food benefits during annual renewal.	6/30/22 This activity is conducted continually during the funding period, indicators will be achieved by end of funding period.

BUDGET: Yolo County Children's Alliance - MediCal & CalFresh Enrollment Retention Navigation

Budget Category	CDBG Portion			Other Funds for Project (Non-CDBG)					Totals
	Salaries & Wages	Fringe Benefits	Total Salary + Fringe	Other Federal Funds	State Funds	Local Funds	Private Funds (various foundations)	Other (indirect)	
Salaries/Wages									
Direct Service Personnel									
Community Resource Specialist	10,000.00	2,000.00	12,000.00	6,000.00	18,000.00		18,000.00		\$54,000.00
Program Mgr.			0.00		3,500.00		3,500.00		\$7,000.00
Administrative Personnel									
Grant Manager			0.00		4,140.00			4,140.00	\$8,280.00
Finance Manager			0.00					7,460.00	\$7,460.00
TOTAL PERSONNEL	\$10,000.00	\$2,000.00	\$12,000.00	\$6,000.00	\$25,640.00	\$0.00	\$21,500.00	\$11,600.00	\$76,740.00
Office Rent								3,000.00	\$3,000.00
Telephone						800.00	800.00		\$1,600.00
Supplies (outreach)					500.00	500.00	500.00		\$1,500.00
Travel							500.00		\$500.00
Training							250.00		\$250.00
TOTAL DIRECT SERVICE BUDGET	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$1,300.00	\$2,050.00	\$3,000.00	\$6,850.00
ADMINISTRATIVE COST BUDGET									
Insurance								1,000.00	1,000.00
Fidelity Bond								100.00	100.00
Utilities								800.00	800.00
Telephone								800.00	800.00
TOTAL DIRECT COST BUDGET	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,700.00	\$2,700.00
TOTAL PROJECT BUDGET	\$10,000.00	\$2,000.00	\$12,000.00	\$6,000.00	\$26,140.00	\$1,300.00	\$23,550.00	\$17,300.00	\$86,290.00

CDBG portion represents 25% of the cost of the Community Resource Specialist who also serves Woodland, rural Yolo County and sometimes West Sacramento, and 14% of the overall cost of the project. The other expenses shown represent portions of other expenses related to our Davis health insurance and CalFresh enrollment, retention, and support program work.