

**CITY OF DAVIS
2023-2024 COMMUNITY DEVELOPMENT BLOCK GRANT APPLICATION**

PART ONE:

Organization Name: Yolo County Children’s Alliance

Name: Robin Frank **Title:** Grant & Contract Director **Phone:** 530-757-5550

Mailing Address: 600 A Street, Suite Y, Davis, CA 95616

Email Address: robin.frank@yolocounty.org

PART TWO:

Proposed Project Location: 600 A Street, Suite Y, Davis, CA 95616

If the project is a capital project, an economic development activity or a target area project, include a copy of the map showing the project areas boundaries, the census tracts/block groups (ct/bg) and the low/mod percentage in each ct/bg.)

Total Proposal Request: \$15,000 **Minimum Request:** \$7,000

CDBG Eligible Category: Public Service

National Objective Compliance/Low and Mod Benefit: benefiting low/mod income persons, limited clientele

City Council Identified Critical Needs:

- 1) Prevention & Early Intervention – MediCal health insurance outreach, enrollment, retention assistance
- 2) Prevention & Early Intervention – CalFresh nutrition benefits outreach, enrollment, retention assistance
- 3) Service Linkages – connecting children, parents, seniors to health services, food resources, and other community services

Beneficiary Information:

110	Total number of unduplicated beneficiaries in proposed project
100	Number of unduplicated beneficiaries in program to be served with CDBG funds
90%	Percentage of the CDBG beneficiaries with low/moderate income
\$150	Cost (\$) per CDBG beneficiary (CDBG Request/# of units of service/CDBG Beneficiaries)
per person	Unit of service to determine cost per beneficiary (meal, grocery bag, kit, hour, day/night, week, etc) (Public Services Only)

PART THREE: Scope of Proposal

a. Need/Target Group (Describe the need for the activity and the group being served)

Yolo County Children's Alliance (YCCA) helps Davis residents to enroll in, retain, or navigate MediCal health insurance and CalFresh food benefits, and to connect to other critical resources such as diapers, housing, job opportunities, and free tax return preparation. Many of the residents we see are assisted with more than one service or resource connection. We help people access needed health services and navigate health systems. When hungry with no options, we provide \$25 emergency food vouchers for use at the local Grocery Outlet store (vouchers not funded by CDBG). We provide bus passes, diapers, wipes and other hygiene supplies, and even rent assistance (not funded by CDBG).

YCCA's MediCal and CalFresh enrollment, retention, and navigation services are conducted in a culturally and linguistically appropriate way, including extensive outreach. Many who are eligible don't realize it, and eligibility criteria frequently change. Outreach is essential for raising awareness and encouraging people to contact us – whether to get enrolled in these benefits, stay enrolled, or get support in navigating use of their benefits. Additionally, when they contact us, we put them in touch with other resources that they might need – such as the food vouchers mentioned above, utility assistance, housing support, etc.

MediCal and CalFresh both require beneficiaries to be renewed every year. For CalFresh, paperwork must be submitted every six months. In addition of our one on one enrollment support, we also follow up with everyone we assist in order to ensure retention of coverage for as long as they are eligible and to support individuals and families in using their benefits and accessing the services they need.

It is important to start or continue preventative services rather than waiting until urgent care is needed. If needed, we assist residents to set up tele-health services. Eligibility for MediCal is up to 138% of Federal Poverty Level. For a family of four that is \$38,295 or 39% of the area median for a family of 4 in Yolo County (\$99,125) – well within the CDBG service limits (we do still request income certifications, as documentation for CDBG).

UC Davis Center for Poverty Research has published evidence-based research, including rigorous research protocols, showing both MediCal and CalFresh have meaningful positive effects on the health and well-being of recipients, including the children of recipients, with positive effects lasting through to the health and well-being of the children's children.

We serve all low and very low income residents including students, student families, seniors, individuals experiencing homelessness, migrant housing residents.

We work with schools, local clinics and other community-based organizations, as well as the Yolo County Davis Service Center of the Health and Human Services Department to identify households that might benefit from our assistance, and for referrals.

b. Project Description/Benefit (Activity Summary: Describe the activities of the proposed budget and benefit)

The process for enrolling and retaining benefits in MediCal and CalFresh can be overwhelming, confusing, and tedious. The families and individuals we serve face barriers and challenges making it difficult to access these programs on their own. We provide bi-lingual, bi-cultural, friendly, patient service, one on one. We are available to work with people in person, or by phone or video chat. We offer our clients whichever is most comfortable for them. If they need assistance setting up technology, we help with that too.

We walk people through enrollment and retention processes, troubleshoot issues that arise during the process, and confirm that all necessary paperwork is complete and reviewed by the County Health & Human Services Agency for approval. Glitches in paperwork or process are common and without support these things prevent people from following through to enrollment approval. Once enrolled, we follow up with clients to make sure they understand their benefits and how to use them, including helping them to connect to health and food services in their community. For example, we might help them through the process of choosing a provider or making a medical appointment. Or we might explain a bill or administrative paperwork that they received by mail but don't understand.

As we work with people, we get to know them, build trust and help them to connect to other resources and services including for example, utility assistance through STEAC, local Yolo Food Bank food distributions, Yolo County's Women Infant Children (WIC) program, or CommuniCare's health services.

According to a 2015 study by California Coverages and Health Initiatives, a state-wide organization of Community Health Initiatives, the cost per person of full-service enrollment assistance such as ours is between \$350 - \$425 depending on the complexity of the situation, and that was many years ago. We spend an average of 3 hours with each client including outreach, application assistance, program & utilization education, document submission assistance, follow up, and our own internal documentation process.

c. Outreach (Describe the outreach your organization will provide for the CDBG-funded project, as well as provide a list of the languages currently included in your organizational outreach)

YCCA's Community Resource Specialists work closely with local partners who serve populations generally eligible for MediCal and CalFresh programs. Partners then refer clients to us. We participate in outreach events and collaborate to provide services on site with our partners (for example, at schools, the Davis Migrant Center, Farmer's Market, etc.). We also do presentations.

We also use existing client lists from our database to reach out to people that we've served previously – either with these services or other services. We maintain social media accounts on Facebook, Instagram, and Twitter.

The primary languages included for our Davis services are English and Spanish. We also have staff who are bilingual and bicultural with Russian, Farsi, and Arabic.

We work closely with the Yolo Health & Human Services Agency and are located in the building where their expanded Davis service center is located. Our staff meet and interact with the HHSA Davis Center staff regularly so that if residents come by who need assistance with their applications, they can easily connect them to YCCA.

d. Organizational Capacity (Summarize your organizational capacity for the proposed project)

The Yolo County Children's Alliance has extensive experience administering federal grants as well as many other funding sources and contracts. We've successfully completed all program, administrative, reporting, and fiscal requirements for a Federal CHIPRA grant, enrolling and retaining children in health insurance. For ten years, we've successfully completed all program, administrative, reporting and fiscal requirements as a subcontractor with the California Association of Food Banks (CAFB) for their State CalFresh Outreach contract. For the subcontract with CAFB as well as for our MediCal Administrative Activities (MAA) contract with Yolo County and the State Dept. Health Care Services, we perform a perpetual time study with a timecard that tracks in 15 minute increments the activities that staff are spending their time on.

For the past 11 years, we have participated successfully with the Federal Emergency Food and Shelter Program (EFSP), submitting our proposals in collaboration with the other Yolo EFSP recipients. We've met all the program, reporting, and administrative requirements for all the years we have participated. We use the funds to provide \$25 Emergency Food Vouchers which can be used at local Grocery Outlet stores.

We have participated in the City of Davis CDBG program for five years now, submitting timely reports and detailed funding requests including backup documentation.

We use Salesforce® online Client Relationship Management (CRM) system to track the households and people we serve, including which services were provided, the status of those services, and demographics – age, language, city, gender, etc. We can also use Salesforce to track documentation such as income verifications.

Other sources of funds that support our health insurance outreach, enrollment, retention, and utilization work include Yolo County, fee for service through the State Medical Administrative Activities (MAA) program, fee for service through our subcontract with California Association of Food Banks State CalFresh outreach contact, Kaiser Permanente Community Benefits and various other foundations and grants.

e. Partnerships and Other Resources (List other agencies you collaborate with and indicate whether or not your proposed project is duplicative of other projects operated by local public or non-profit organizations)

We collaborate in various ways with many other local Davis and Yolo County Community Based Organizations including Yolo Food Bank, STEAC, Empower Yolo, Davis Community Meals, CommuniCare, as well as UC Davis, Yolo County Health & Human Services, and Davis Joint Unified School District.

We are not the only organization providing program enrollment and retention support, but we believe that there is room for all of us, as we often refer clients to each other for other services that we each offer, and we are often able to provide service at times when others are not. It is beneficial for customers to be able to find enrollment and navigation assistance whether they've come to Empower Yolo because of domestic violence or to YCCA for our home visiting program for pregnant mothers. We provide enrollment assistance for partners when they don't already have assisters on-hand. For example, our enrollment specialists can support DJUSD with outreach, enrollment and retention for staff and students, or we can be on site at the Migrant Center to provide easily accessible enrollment and navigation assistance.

PERFORMANCE MEASUREMENTS AND SCHEDULE

ACTIVITY (What the program does to fulfill its mission)	INDICATOR (The direct products of program activities) SERVICE #s	OUTCOME (Benefits that result from the program)	COMPLETION DATE (When the specific task is completed)
Enroll and retain individuals and families in MediCal, and Covered California health insurance programs.	YCCA will enroll and/or retain 65 individuals in MediCal or Covered California health insurance	Children, families, seniors, and single individuals receive timely medical care including preventative services, behavioral health services, vision, and medicines.	6/30/24 This activity is conducted continually during the funding period, indicators will be achieved by end of funding period.
Enroll and retain individuals and families in the CalFresh.	YCCA will enroll and/or retain 35 individuals in CalFresh.	Children, families, seniors, and single individuals receive monthly benefits averaging \$200, increase their overall food security, improve their overall nutrition, and contribute to the local economy of grocery stores and farmers markets.	6/30/24 This activity is conducted continually during the funding period, indicators will be achieved by end of funding period.
Conduct regular follow up with health insurance and CalFresh clients to provide benefits utilization assistance, to facilitate retention of benefits, and to connect them to additional resources.	YCCA will conduct follow up and additional resource connection for 100 individuals.	Children, families, seniors, and single individuals understand, utilize, and retain their health and food benefits, and connect to additional resources.	6/30/24 This activity is conducted continually during the funding period, indicators will be achieved by end of funding period.

**CITY OF DAVIS
COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM**

BUDGET SUMMARY FOR PROPOSED PROJECT

Program year 2022-23 Budget Category	CDBG/HOME Portion			Other Funds for Project (Non-CDBG/HOME)					
	Salaries & Wages	Fringe Benefits	Total Salary + Fringe	Other Federal Funds	State Funds	Local Funds	Private Funds (various foundations)	Other (indirect)	Totals
Salaries/Wages									
Direct Service Personnel									
Community Resource Specialist	12,360	2,640	15,000	6,000	6,000		31,325		58,325
Program Manager			0		4,000		3,500		7,500
Administrative Personnel									
Grant Manager			0		4,140			4,140	8,280
Finance Manager			0					7,460	7,460
Consultant/Contract Services			0						0
TOTAL PERSONNEL BUDGET	12,360	2,640	15,000	6,000	14,140	0	34,825	11,600	81,565
Supplies and Equipment for Service Delivery									
DIRECT SERVICE SUPPLIES AND EQUIPMENT BUDGET									
Office Rent								3,000	3,000
Telephone							1,600		1,600
Outreach Supplies					500		1,000		1,500
Printing					500		500		1,000
Travel					500				500
Training							500		500
TOTAL DIRECT SERVICE BUDGET	0	0	0	0	1,500	0	3,600	3,000	8,100
ADMINISTRATIVE COST BUDGET									
Insurance (incl. fidelity bond)								1,200	1,200
Utilities								1,000	1,000
Telephone								500	500
TOTAL DIRECT COST BUDGET	0	0	0	0	0	0	0	2,700	2,700
TOTAL PROJECT BUDGET	12,360	2,640	15,000	6,000	15,640	0	38,425	17,300	92,365

CDBG portion represents 25% of the cost of the Community Resource Specialist who also serves Woodland, rural Yolo County and sometimes West Sacramento, and about 15% of the overall cost of the project. The other expenses shown represent portions of other expenses related to our Davis health insurance and CalFresh enrollment, retention, and support program.

YCCA Fiscal Year 2022-2023

Revenue Sources

	FY 21-22 Actual	FY 2022-2023	
County	3,044,498	3,652,460	20%
State	114,962	111,000	-3%
Federal	443,864	648,714	46%
First Five	738,766	978,847	32%
Foundations	594,192	751,057	26%
General Donations	35,830	50,000	40%
Fundraising	45,085	58,000	29%
Other	1,932	3,200	66%
	\$ 5,019,129	\$ 6,253,278	25%

Expenses

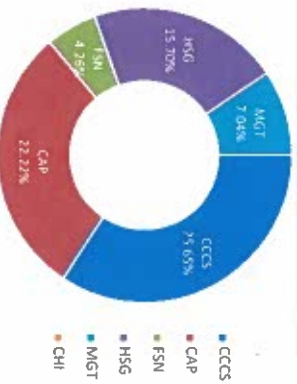
	Prior Year Forecast	FY 2022-2023	
Personnel Expenses	3,136,333	3,895,249	24%
Programmatic Expenses	554,417	783,833	41%
Child Care Providers	1,053,859	1,236,000	17%
Operating Expenses	384,117	411,861	7%
Net Assets Released	\$ 5,128,726	\$ 6,358,278	24%
	336,344	105,000	-69%
Net Income / (loss)	\$ 226,747	\$ (10)	

Expenses by Functional Category

CCCS	\$1,635,275
CAP	\$1,668,830
FSN	\$1,445,375
HSG	\$277,328
MGT	
CHI	\$458,181

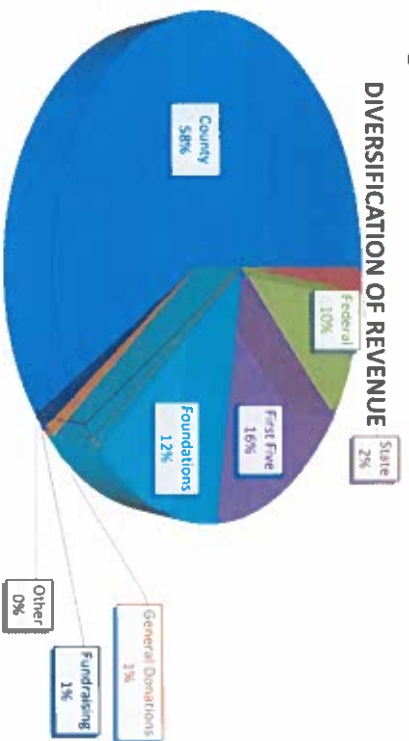
Expenses by Functional Category

Functional Category	Percentage of Total
CCCS	25.13%
CAP	25.65%
FSN	22.22%
HSG	4.26%
MGT	15.70%
CHI	7.04%

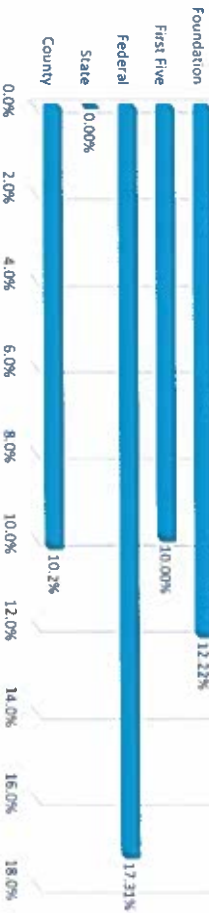


Budget

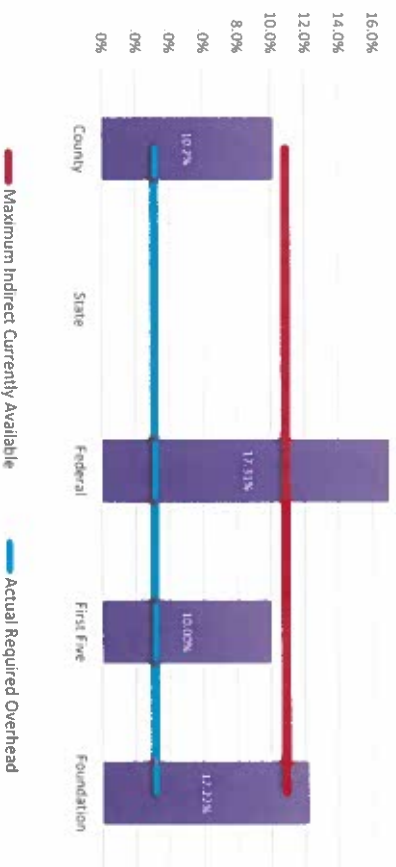
DIVERSIFICATION OF REVENUE



Indirect Contribution by Funding Source



Overhead Required vs Overhead Available



Average Overhead Available in our Current Contracts : 10.92%

YOLO COUNTY CHILDREN'S ALLIANCE
& CHILD ABUSE PREVENTION COUNCIL

www.yolokids.org



2022-2023 YCCA Board of Directors

Name	Affiliation	Contact
Troy Bird	Guild Mortgage	tbird@guildmortgage.net
Francisco Castillo	Union Pacific Railroad	fcastillo@up.com
Lori Hawkins	Community Member	lhawkins@midvalleyhomeloans.com
Kayla Rodriguez	Waste Management	Krodrig4@wm.com
Angelika Corchado	Sutter Health	corchaa@sutterhealth.org