CITY OF DAVIS

2023-2024 COMMUNITY DEVELOPMENT BLOCK GRANT APPLICATION

PART ONE:

Organization Name: Yolo Crisis Nursery

Name: Sheena Link Title: Grant writer Phone: 530-902-8699 Mailing Address: 1107 Kennedy Place, Suite 5, Davis, CA 95616

Email Address: slink@yolocrisisnursery.org

PART TWO:

Proposed Project Location: Confidential project location in Davis, CA

If the project is a capital project, an economic development activity or a target area project, include a copy of the map showing the project areas boundaries, the census tracts/block groups (ct/bg) and the low/mod percentage in each ct/bg.)

Total Proposal Request: \$50,000 **Minimum Request:** \$15,000

CDBG Eligible Category: Public Service

(See List A in Application Packet)

National Objective Compliance/Low and Mod Benefit: benefiting low/mod income persons, limited clientele

(See List B in Application Packet)

City Council Identified Critical Needs: (See List C in Application Packet)

- 1) Prevention and Early Intervention: Child and Youth Services: emergency care for children ages 0-5, child abuse prevention, domestic violence and trauma intervention services
- 2) Homeless Services: Emergency shelter for children 0-5, housing counseling and referrals, short-term housing acquisition
- **3) Hunger Services:** Meal provision for children 0-5 in care and food distribution for families/caretakers in crisis
- **4) Service Linkages:** case management for all families/caretakers working with the Nursery including service referrals, support with enrolling in programs such as Medi-Cal and Cal-Fresh, support making appointments for health and mental health services, etc.

Beneficiary Information:

| 900 | Total number of <u>unduplicated</u> beneficiaries in proposed project |
|------------|---|
| 230* | Number of <u>unduplicated</u> beneficiaries in program to be served with CDBG funds |
| 100 | Percentage of the CDBG beneficiaries with low/moderate income |
| 217 | Cost (\$) per CDBG beneficiary (CDBG Request/# of units of service/CDBG Beneficiaries) |
| Per person | Unit of service to determine cost per beneficiary (meal, grocery bag, kit, hour, day/night, |
| | week, etc) (Public Services Only) |

^{*230} beneficiaries assumes full funding. Partial funding would reduce the number of beneficiaries, or reduce the number of hours of services offered.

2023-2024 COMMUNITY DEVELOPMENT BLOCK GRANT APPLICATION

PART THREE: Scope of Proposal

a. <u>Need/Target Group</u> (Describe the need for the activity and the group being served)

Yolo Crisis Nursery, established in 2001, provides child abuse prevention services and family stabilization programs for caretakers, families, and children experiencing a wide range of emergencies – from those whose families are unhoused and unable to provide them with shelter or food; to those whose caretakers are experiencing mental health crises and are temporarily unable to take care of them; to those who are so severely malnourished and abused that Crisis Nursey staff had to rush them to the nearest hospital for live-saving care.

CDBG funding will support unhoused Davis residents and Davis victims of domestic violence and their children. While the Crisis Nursery serves all of Yolo County, it does so at a confidential location in Davis, CA. Historically, about a third of clients are Davis residents. During FY22, the Crisis Nursery provided emergency respite childcare (aka Safe Stays Program), child abuse prevention programs, parent education programs, case management to and care packages of essential food, clothing, and hygienic supplies to 836 children and families, of which 28% were Davis residents. Finally, the Nursery employs a full-time staff who works 3 days/week at the domestic violence shelter in Davis providing case management and emergency childcare.

Although there is a network of organizations that support Davis children and families, the Crisis Nursery is the only organization in the entire County licensed to provide emergency respite childcare both during the day and overnight. This means that the Crisis Nursery is the only place in Davis where children whose families/caretakers are in crisis or abusing them can go and be cared. We serve a niche client base in Davis that only we can serve. Through this Safe Stays program, the Crisis Nursery is available 24 hours per day, 365 days per year. Children stay in a home-like environment with their own bed or crib, are provided shoes and clothes if needed, are fed nutritious warm meals and snacks, receive research-based assessments ("Help Me Grow"), and receive access to enriching play and activities.

The need for the Crisis Nursery's services is growing drastically. According to the latest Census data, 26% of Davis residents live in poverty. Research shows that child abuse and neglect increase when times become challenging. The lingering effects of COVID are well documented and have adverse effects on mental health, in particular, populations that are under-resourced. However, there is an ongoing shortage of mental health providers which means parents in crisis cannot always get the help they need. When parents need mental health services but cannot get the help they need, the children in their care may become at risk. Homelessness in the general region is increasing and economic opportunity decreased for many during the pandemic, especially those in service-industry and other low-wage jobs.

b. Project Description/Benefit (Activity Summary: Describe the activities of the proposed budget and benefit)

With full funding, the Crisis Nursery will provide approximately 230 unduplicated low-income Davis residents ("clients") that are unhoused and/or are victims of domestic violence with three crucial services. These are services that the Crisis Nursery already provides to Yolo County residents and this grant project would focus these services more strongly on Davis residents. CDBG funds, if granted, would allow the Crisis Nursery to allocate increased dedicated time to Davis residents. If funds were not granted, Davis residents would still be served as part of the Nursery's normal operations, but dedicated support would be in fewer quantities. The amount requested from CDBG funds is about 1/3 of the total cost to fully deliver this project as described, which would benefit the most number of Davis residents and their children and provide them with maximum benefits and maximum emergency childcare. However, we are able to scale down the project based on the funding amount by offering fewer services, fewer hours of childcare, et cetera. 100% of grant funds will provide services to Davis residents; administrative costs will be borne by the Crisis Nusery's general operating funds.

1) Respite care (aka "Safe Stays"), which, over the course of the year, provides 2,600 hours of emergency childcare for 130 Davis children ages 0-5 who are experiencing abuse and/or neglect as well as those whose families or caretakers are in crisis and unable to provide them with a safe home. Respite care is crucial in preventing abuse and neglect, and is especially crucial when clients need to enroll in social service programs, look for permanent housing, seek employment, or engage in other activities that are necessary for their family's wellbeing. The Yolo Crisis Nursery is the only organization licensed to provide respite childcare in Yolo County.

- 2) Care packages, which provide clothing, food, hygienic items that are desperately needed for clients who are unhoused or who are staying in a shelter due to fleeing a domestic violence situation. Care package contents depend on the individual needs of each client and typically include non-perishable food, clothing, shoes, hygienic supplies, and other essential basics. Care packages are typically compiled from donated materials and average \$25 \$100 per package; this value is included the budget as an in-kind contribution by the Nursery.
- 3) Comprehensive case management, which is one full year (2,080 staff hours, or an average of 9 hours per unduplicated client) of service referrals, assessments, social service program enrollment support, and more. Case management begins with an intake appointment where trained Crisis Nursery staff document the full range of crises that the client is experiencing. From there, Crisis Nursery staff create an action plan and make service referrals (such as for behavioral health support), help clients make medical appointments, and help clients enroll in programs such as MediCal and CalFresh. If the client is accompanied by a minor child, then case management also includes a screening of the child for the "Help Me Grow" program, which is an evidence-based, nationally-used tool. Clients are checked in on at 30 days, and then every 3 months through 1 year. Although there are other organizations in the area that provide service referrals, the Crisis Nursery is, in many cases, the most logical choice for caretakers because the Crisis Nursery can also provide the emergency childcare to ensure that the caretaker is able to make and attend appointments. Having emergency childcare as an option increases the likelihood of client success. A full-time community Resource Specialist is proposed in the budget to case manage 100 Davis resident adult clients and the 130 children; the costs to provide respite care will be borne by the Crisis Nursery.

c. <u>Outreach</u> (Describe the outreach your organization will provide for the CDBG-funded project, as well as provide a list of the languages currently included in your organizational outreach)

In general, the Crisis Nursery is referred clients by a wide variety of agencies and organizations, including local hospitals (Dignity, Sutter, and Kaiser), birthing centers, schools (DJUSD and WJUSD), churches, shelters, health care agencies like CommuniCare, and local resource centers such as the one maintained by Empower Yolo. Outreach methods include print media (newspapers), digital emails, flyers, brochures, tabling, direct outreach to facilities, and word-of-mouth. The Crisis Nursery has webpage, a 24-hour crisis phone line, and its website appears on numerous partner webpages. Specific to this project, the Crisis Nursery will conduct extra targeted outreach within Davis city boundaries, such as tabling, direct email, and direct outreach to motels, churches, and other social service organizations. The Crisis Nursery will continue to work closely with the Empower Yolo's domestic violence shelter to identify and engage Nursery clients. Because 27% of Davis residents speak a language other than English at home, the Crisis Nursery will also add multi-lingual outreach to select Davis outlets and publications to ensure that a wide variety of Davis residents are aware of our services. Outreach languages are English (primarily) and Spanish (limited). We will add additional materials in Spanish; according to U.S. Census data, Spanish is one of the top native languages spoken by non-English speaking Davis residents.

d. Organizational Capacity (Summarize your organizational capacity for the proposed project)

The Crisis Nursery is strong, stable, well-connected, and has the capacity to execute this project with fidelity. For 20+ years, it has continuously provided the services and programs that will be part of this project and has served more than 8,000 clients. Operationally, the Crisis Nursery is well positioned to deliver this project. It has ongoing contracts with the County to delivery numerous other programs and so it has the accounting and data tracking systems in place. It has never had corrective action required from any of its numerous County contracts and has never not executed a grant agreement with fidelity. Its organizational capacity is also enhanced by its strong, stable, and longstanding leadership. The Executive Director, Heather Sleuter, has been at the Crisis Nursery since 2007 as the Executive Director. Ms. Sleuter has deep expertise in the topics of family stabilization and child abuse prevention. She is licensed and credentialed, and has strong relationships with the City, County, and leadership of other organizations also serving Davis, including First 5 Yolo, Yolo County Children's Alliance, Empower Yolo, and more. She serves on numerous council and committees both locally and regionally. The Crisis Nursery has a staff of 15, including four administrative staff in operations, development, and communications, and approximately 11 program staff (including on-call staff); program staff are licensed, credentialed, and trained in Adverse Childhood Experiences (ACEs), trauma-informed program delivery and other industry standard areas of expertise by Nicole Mank, LMFT and Lynne Arner, an Early Learning Specialist at City of West Sacramento. The Crisis Nursery is also supported by a working board of 12 members with deep ties to Davis and with expertise in human resources, accounting, operations, health care, fundraising, child development, and more.

e. <u>Partnerships and Other Resources</u> (List other agencies you collaborate with and indicate whether or not your proposed project is duplicative of other projects operated by local public or non-profit organizations)

We regularly collaborate with a variety of agencies and organizations in Davis and Yolo County, including Empower Yolo, YCCA, First 5 Yolo, Davis Community Meals, 4th and Hope, and more. Our services are complementary and, in fact, some, such as First 5 Yolo and YCCA subcontract with us to provide services to their client base. Many organizations offer services such as care packages and social service enrollment support, however, no one else in Davis offers emergency respite child care. Because of this, the Crisis Nursery fills a unique need; it is the organization best equipped to serve low-income and unhoused Davis residents with children because it can offer their children emergency shelter - a safe place to stay - in addition to care packages and case management. Those Davis residents who work with the Crisis Nursery are then more likely to complete appointments because they do not need to spend limited time getting case management from multiple organizations. The Nursery successfully fundraises for 40% of its annual operating costs through special events, grants, and sponsorships and is well positioned to support this project beyond the end of the grant term. The Crisis Nursery has also successfully finished fundraising for a \$9.5 million capital campaign for a new expanded facility, located in Davis, to open in 2025.

PERFORMANCE MEASUREMENTS AND SCHEDULE

| ACTIVITY (What the program does to fulfill its mission) | INDICATOR (The direct products of program activities) SERVICE #s | OUTCOME (Benefits that result from the program) | (When the specific task is completed) | | |
|---|--|--|---|--|--|
| Intake assessments and case management plans. | 100 intake assessments will be performed | At the end of the intake appointment, adult clients receive customized case management plans immediately to chart their path over the subsequent year. Plans include areas where service referrals are needed. Plans include 3 goals. Case management begins immediately. | All 150 intake assessments will be completed by June 30, 2024. | | |
| Child client screenings: Help Me Grow (HMG) | 130 screenings will be conducted on the child clients. | Caregivers receive the results of the HMG program screenings; these results serve as a baseline for Nursery staff and parents to measure progress against. Results also help caregivers understand areas of deficiency with their children. Caregivers will be given customized recommendations for how to better support the child in their care. | All 130 screenings will be completed by June 30, 2024. Screenings are conducted simultaneous to the adult client intake appointment. | | |
| Service and program referrals | 100 adult clients will receive a minimum of 3 service and/or program referrals each | 100 adult clients will be more likely to make 300 appointments for services and programs that support their care, wellness, and condition improvement, including, but not limited to those offered by MediCal, CalWorks, CalFresh, transitional housing (including Davis Community Meals), Children's Home Society, STEAC, and WIC. | Service referrals are provided at the end of the intake appointment. Intakes take place throughout the year and all will conclude by June 30, 2024. | | |
| Completed Referrals | 100 adult clients will complete a minimum of 2 service and/or program referrals each | All adult clients will complete at least 2 of the 3 minimum service referrals provided. | Completion of service referrals takes place throughout the year and will conclude by June 30, 2024. | | |

CITY OF DAVIS **BUDGET SUMMARY FOR PROPOSED PROJECT**

| | | DBG/HOME Portion | | OR PROPOSED | | | r Project (Non-CDB | C/HOME) | |
|--|---------------------|------------------|--------------------------|------------------------|----------------|--|-----------------------------|------------------------|------------------------|
| Program year 2023-24 Budget Category | Salaries & Wages | Fringe Benefits | Total Salary + Fringe | Other Federal Funds | State Funds | Local Funds | Private Funds (List Source) | Other (List Source) | Totals |
| Salaries/Wages (Specify each position) | | | | | | | | | |
| Direct Service Personnel | | | | | | | | | |
| Community Resource Specialist (40 hours per week plus fringe benefits; 100% of time allocated to grant project. The majority of the salary will be funded by CDBG.The balance of the salary plus the fringe benefits (13%) will be borne by the Nursery. 2080 total hours per year / 230 clients = average 9 hours per client total) | 50,000.00 | 0.00 | 50,000.00 | 0.00 | 0.00 | 0.00 | 0.00 | 10,580.00 | \$60,580.00 |
| Child care staff: to provide a total of 2,600 hours of emergency respite child care for Davis children (130 children x 20 hours each average = 2,600 hours; funded by by Nursery operating funds) | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 57,200.00 | \$57,200.00 |
| Administrative Personnel | | | | | | | | | |
| Administrative Assistant (total 30 hours/week; 8 hours/month allocated to grant project and funded by CDBG) | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2,352.00 | \$2,352.00 |
| Grant manager: Managing reporting requirements (total 10 hours; funded by Nursery operating funds) | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 600.00 | \$600.00 |
| TOTAL PERSONNEL BUDGET | \$50,000.00 | \$0.00 | 0.00 \$50,000.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$70,732.00 | \$0.00 \$120,732.00 |
| Supplies and Equipment for Service Delivery | \$30,000.00 | 30.00 | 350,000.00 | \$0.00 | \$0.00 | 30.00 | 30.00 | \$70,732.00 | 3120,732.00 |
| DIRECT SERVICE SUPPLIES AND | | | | | | | | | |
| EQUIPMENT BUDGET Office Rent: see Indirect under "Other" | | | | | | | | 0.00 | \$0.00 |
| Utilities: see indirect under "other" | | | | | | | | 0.00 | \$0.00 |
| Telephone: monthly service charges | | | | | | | | 1,200.00 | \$1,200.00 |
| Office Supplies: laptop, printer | | | | | | | | 2,500.00 | \$2,500.00 |
| Project Supplies (Specify): Care package supplies include food, clothing, hygenic supplies, formula, and other basic essentials. Typically provided through donations or purchased with Nursery funds. Recorded here as "other" with an average cost/value of \$50 per package x 230 clients. | | | | | | | | 11,500.00 | \$11,500.00 |
| Printing: Additional brochures and flyers | | | | | | | | 1,500.00 | \$1,500.00 |
| Travel: Mileage to conduct outreach and deliver otureach materials: 50 miles per month x 12 months = 600 miles x federal rate | | | | | | | | 330.00 | \$330.00 |
| Training: background checks & clearances; training fees | | | | | | | | 250.00 | \$250.00 |
| Internet | | | | | | | | | \$0.00 |
| Postage Other (Specify) Raw food | | | | | | | | | \$0.00 \$0.00 |
| TOTAL DIRECT SERVICE BUDGET | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$17,280.00 | \$17,280.00 |
| ADMINISTRATIVE COST BUDGET | | | | | | | | | 0.00 |
| Insurance Utilities | | | | | | | | | 0.00 |
| Telephone | | | | | | | | | 0.00 |
| Other (Specify): 8% Indirect rate applied to direct project costs. 8% is the rate applied to the Nursery by Yolo County. Nursery operating funds incur this cost. | | | | | | | | 11,083.36 | 11,083.36 |
| Other (Specify) TOTAL DIRECT COST BUDGET | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$11,083.36 | 0.00 \$11,083.36 |
| TOTAL PROJECT BUDGET | \$50,000.00 | \$0.00 | \$50,000.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$99,095.36 | \$149,095.36 |
| | | | • • | notate budget i | | | 73.00 | +33,033.30 | 7-7-JUJJ.JU |

All applicants are requested to submit a copy of their organization's Operating Budget.

Nursery operating funds will pay for all staff costs other than the Community Resource Specialist. If the position is partially funded, Nursery funds will make up the difference and/or reduce the position's hours.

Nursery operating funds also pay for the mileage, training, and other costs in the "other" column.

Care package cost is a combination of estimated value and actual cost to provide one care package to each individual client, which is typical.



Yolo Crisis Nursery

Board of Directors July 1, 2022 – June 30, 2023

Jennifer (Jen) Thayer, President

Associate Director, Development and Donor Relations, UC Davis Member, January 2018 – December 2023

Jeremy Higgins, Vice President and Secretary

Realtor, eXp Realty of California Member, January 2021 – December 2023

Steve Willhoff, Treasurer

CPA, Carbahal & Company Member, September 2018 – August 2023

JoEllen Welsch, Past President

Davis Joint Unified School District (retired) and community volunteer Member, January 2017 – December 2022

Thomas Barth

Attorney, Barth Daly LLP Member, January 2022 – December 2023

Caroline Chantry

Professor Emerita, UC Davis School of Medicine Member, March 2020 – February 2022

Steve Greenfield

Vice President, Cunningham Engineering Member, March 2019 – June 2023

Renee Nolte Newton

Director of College Opportunity Programs, UC Davis (retired) Member, January 2022 – December 2023

Will Pro

Owner, Will Pro Construction Member, January 2019 – December 2023

Carol Rosset

Principal, True Management LLC Member, January 2018 – December 2023

Joan Smith-Maclean

Physician, Sutter Medical Group Member, February 2020 – June 2023

Pat Stromberg

Retired, Human Resources Member, January 2018 – December 2023

Yolo Crisis Nursery FYE 6.30.23 Budget

| | FYE 6.30.23 Budget |
|---|--------------------------|
| Ordinary Income/Expense Income | |
| Program Revenue | |
| Fee For Service | 70,000.00 |
| Yolo County Respite Care | 100,000.00 |
| Yolo County FLSP | 47,961.00 |
| First5 - ABC | 134,500.00 |
| First5 - HMG | 28,750.00 |
| First5 - MCN | 72,030.00 |
| Total Program Revenue Donations | 453,241.00 |
| Foundations/Corporations/Organi | 575,000.00 |
| Individual Donations | 250,000.00 |
| Total Donations | 825,000.00 |
| Fundraising Events | |
| Barn Dance | 22,800.00 |
| Crab Feed | 190,140.00 |
| Total Fundraising Events | 212,940.00 |
| Interest Income | 1,000.00 |
| Total Income | 1,492,181.00 |
| Expense | 2 400 00 |
| Amortization | 3,108.00 |
| Auto Expense Bank Fee | 8,500.00 850.00 |
| Barn Dance | 12,275.00 |
| Board Training | 3,500.00 |
| Campaign Stewardship | 1,500.00 |
| Computer and Internet | 12,000.00 |
| Crab Feed 2022 | 86,675.00 |
| Depreciation | 15,869.00 |
| Employee Recognition | 8,000.00 |
| Employee Training | 7,000.00 |
| Insurance | |
| D&O Insurance | 2,021.00 |
| General Liability | 9,247.00 |
| Workers Comp Insurance | 25,192.00 |
| Total Insurance | 36,460.00 |
| License/fees | 2,800.00 |
| Marketing | 38,103.00 |
| Miscellaneous | 3,000.00 |
| Nursery Food/Supplies | 24,000.00 |
| Office and Operating Supplies Professional Fees | 27,500.00 |
| Bookkeeping | 17,400.00 |
| Audit and Tax Return | 12,500.00 |
| Grant Writer | 40,000.00 |
| Total Professional Fees | 69,900.00 |
| Rent | 30,000.00 |
| Payroll Costs | , |
| Wages and Salaries | 865,000.00 |
| Payroll Taxes | 70,000.00 |
| Health Insurance | 42,000.00 |
| SIMPLE IRA Match | 16,500.00 |
| Payroll Fees | 3,500.00 |
| Total Payroll Costs | 997,000.00 |
| Postage | 1,000.00 |
| Repairs and Maintenance | 7,000.00 |
| Storage | 2,400.00 |
| Telephone | 17,500.00 |
| Travel | 3,000.00 |
| Utilities | 4.500.00 |
| PG&E WSG | 4,500.00 |
| Total Utilities | 3,000.00 |
| Total Utilities Total Expense | 7,500.00 1,426,440.00 |
| Net Ordinary Income | 65,741.00 |
| | 55,141160 |