

Argument in Favor of Measure Q

Measure Q is critical for the health, safety, and financial stability of Davis. While our community has grown and costs have increased, revenue for city services haven't kept pace. To maintain our quality of life, **Measure Q** is vital.

Yes on Measure Q would ensure that Davis emergency responders are able to meet current needs—providing police and fire departments adequate resources to improve emergency response times, retain trained personnel, upgrade equipment, and provide proper training.

Yes on Measure Q will help improve park maintenance, greenbelts, and landscaping, and support upgrades to our aging public infrastructure (filling potholes, and repaving streets and bike paths).

Yes on Measure Q helps address homelessness and affordable housing. **Measure Q** funding will allow us to connect individuals with support systems and collaborate with local organizations on effective housing solutions.

Yes on Measure Q allows Davis to be regionally competitive with neighboring cities also adopting similar measures.

While providing the approximately \$11,000,000/year necessary for maintaining our essential city services, **Measure Q** proposes a modest 1% increase in local sales tax (just one penny on each dollar spent on taxable goods).

Measure Q funds can't be taken by the State, guaranteeing that all revenue remains in our community. Essential purchases like groceries and medicine are exempt. It was important to ensure that this measure would not be a burden to those on fixed incomes.

The City of Davis has worked diligently to manage existing resources efficiently, trimming expenses while protecting residents' services and staff positions. Now we need to catch up to inflation, increasing costs, and our growing population.

Thoughtfully developed, **Measure Q** is an investment in our community's future, ensuring that Davis remains a safe, vibrant, and welcoming place for all.

Please join community leaders, like the **Davis Downtown Business Association**, in supporting a safe, financially stable, resilient future for Davis —Vote **Yes on Measure Q**.

Lois Wolk, Former Davis Mayor
Robb Davis, Former Davis Mayor
Brett Lee, Former Davis Mayor
Gloria Partida, Former Davis Mayor
Lucas Frerichs, Former Davis Mayor